



Beneficial Corporation 1974 Annual Report

Highlights			%
During the Year	1974	1973	Increase (Decrease)
Income before Extraordinary Credit .		\$75,927,000(b	(7.3)
Extraordinary Credit		—	_
Net Income	\$82,477,000	\$75,927,000(b	8.6
Before Extraordinary Credit	\$3.19	\$3.52(b	(9.4)
Extraordinary Credit		\$3.52(b	8.5
Before Extraordinary Credit	\$2.82	\$3.05(b	(7.5)
Extraordinary Credit	\$.49 (a \$3.31	\$3.05(b	- 8.5
Dividends Paid per Common Share .	\$1.25	\$1.20	4.2
Loan and Finance Offices: Finance Receivables Acquired			
Amount*		\$1,739,432,000 2,177,000	(4.0) (13.4)
Average Amount of Transaction*		\$799	10.8
Net Sales and Other Revenue: Western Auto	\$642.204.000	\$631,989,000(b	1.8
Spiegel	\$396,028,000	\$430,613,000(b	(8.0)
		(c	
At Year End			*
Loan and Finance Offices:			
Finance Receivables*		\$1,700,696,000 2,250,000	4.8 (5.1)
Average Account Balance*	\$834	\$756	10.3
Number of Offices	1,773	1,814	(2.3)
Number of Company-owned			
Stores	544 4,271	544 4,249	_ 0.5
Number of Employees	29,300	32,900	(10.9)
Number of Holders of Common Stock.	30,000	29,300	2.4

- * After deducting Unearned Finance Charges.
- a) See Note 16, Page 22.
- b) Restated for retroactive changes in method of revenue recognition by the non-consolidated merchandising subsidiaries. (See Note 2, Page 18.)
- c) Restated for consolidation of life insurance company. (See Spiegel Note 1b, Page 28.)

Beneficial Corporation

Beneficial Building, Wilmington, Delaware 19899

Beneficial Corporation, a Delaware corporation, is a holding company. Its subsidiaries are divided into two operating categories, a Finance Division and a Merchandising Division.

The Finance Division consists principally of the loan and finance offices, which engage in the consumer loan and sales finance business in the United States, Canada, England, and Australia. The other subsidiaries in the Finance Division are engaged in insurance, primarily credit life and credit accident and health, and the operation of a commercial bank.

The Merchandising Division is made up of wholly-owned

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Annual Meeting

The Annual Meeting of the shareholders of Beneficial Corporation will be held on Wednesday, April 30, 1975 at 11 a.m. Eastern Daylight Time at the office of the Company, Beneficial Building, 1300 Market Street, Wilmington, Delaware.

subsidiaries, Western Auto Supply Company and Spiegel, Inc., and their subsidiaries. Western Auto carries on a nationwide business, selling a variety of merchandise, principally durable goods, at retail in its own stores and at wholesale to independently owned and operated associate stores. Spiegel, Inc. is engaged in the sale of merchandise, primarily soft goods, through catalogs, by mail and through order stores.

Information required by Securities and Exchange Commission rules concerning the lines of business of the Company's subsidiaries is included in the Eleven-Year Summary on Page 30.

To Our Shareholders

The general economic downturn in 1974 was evidenced in Beneficial by a 7.3% decline in Income before Extraordinary Credit. Despite the decline to \$70.4 million from \$75.9 million-\$3.19 per share of Common Stock (primary) compared with \$3.52 per share—such income was surpassed by Beneficial only twice before. Including the Extraordinary Credit, Consolidated Net Income was \$82.5 million.

In the fourth quarter of 1974. Beneficial received liquidating dividends totaling \$22.1 million from Florida Properties Inc., a 79.9% owned subsidiary, resulting in an after tax Extraordinary Credit of \$12.1 million. This is covered in Earnings and Dividends, Page 2, and Note 16 to Beneficial's Financial Statements. Funds from this transaction are being used in the business of other Beneficial subsidiaries and will result in considerable savings in interest costs.

While 1974 aggregate Revenues of the Finance and Merchandising Divisions were about level with those of 1973, the higher level of inflation prevailing during 1974 exacted its toll in two principal areas-interest expense and receivables charged off. Interest rates on borrowed money reached all time highs during the year and the greater charge-offs required a much larger Provision for Possible Credit Losses.

The major portion (71.8%) of Income before Extraordinary Credit was derived from the Finance Division, comprised of the loan and finance and related insurance operations. The \$50.5 million Net Income from this source was 4.0% less than the \$52.6 million realized in 1973. Receivables of \$1,782 million at year end and Revenue for the year of \$452.5 million reached new highs, but the comparatively faster growth in costs resulted in a 12.0% decrease in Net Income from loan and finance office operations to \$39.8 million. The Insurance Group reported satisfactory gains in net assets, premium income, and insurance in force, and its Net Income increased 44.4% to \$10.7 million.

Declines were shown by the Merchandising Division, consisting of Western Auto Supply Company



and Spiegel, Inc. and their respective subsidiaries, which contributed 28.2% of Income before Extraordinary Credit. The 2.2% decline in the Division's Net Sales and Other Revenue to \$1,039,2 million was the result of a combination of a 1.8% gain for Western Auto and an 8.0% decline for Spiegel. The Net Income for each was less than that reported for 1973.

During 1974 Beneficial paid cash dividends in the amount of \$33.3 million to the holders of Common and Preferred shares. Its record of regular, consecutive, quarterly cash dividends on its Common Stock since its incorporation in 1929 was continued.

Economic forecasts for 1975 are generally pessimistic. The Company is well aware that a major effort is required to maintain its leadership in the consumer finance field and to sustain the strength of its merchandising subsidiaries. Beneficial will draw on its considerable experience to conduct its business well and to oversee carefully all phases of operations.

For the Board of Directors,

Fogar T. Higgins

March 3, 1975

Earnings and Dividends

Despite the fact that 1974 was a difficult year, it ranked third for Beneficial in Net Income excluding Extraordinary Credit. In addition, an Extraordinary Credit relating to the sale by a subsidiary of 64,000 acres of undeveloped land located in the State of Florida, is detailed below and in Note 16 to Beneficial's Financial Statements (Page 22). Net Income compares with the prior year as follows:

						1974	1973
						(in mi	llions)
Income befor	e Extra	oro	dina	iry			
Credit						\$70.4	\$75.9
Extraordinary	Credit					12.1	
Net Income .				٠		\$82.5	\$75.9

Net Income for 1973 and prior years has been restated as explained in Note 2 to Beneficial's Financial Statements (Page 18) to reflect changes in accounting methods by the subsidiaries comprising the Merchandising Division.

Earnings per Common Share (Primary) show the following:

							1974	1973
Income before	Ex	tra	ord	ina	ry			
Credit							\$3.19	\$3.52
Extraordinary	Cre	dit					.63	_
Net Income .							\$3.82	\$3.52

Net Income excluding Extraordinary Credit was derived by Division as follows:

	Doll	ars	Per	cent
	1974	1973	1974	1973
	(in mi	llions)		
Finance Division	\$50.5	\$52.6	71.8%	69.3%
Merchandising				
Division: Western Auto	14.6	15.3	20.7	20.1
Spiegel	5.3	8.0	7.5	10.6
Combined .	19.9	23.3	28.2	30.7
Income before	10.0			
Extraordinary				
Credit	\$70.4	\$75.9	100.0%	100.0%

Expenses of the Finance Division generally increased more rapidly

Fourth Quarter Res	ults	
	1974	1973
	(in mi	llions)
Net Income:	(11)	11101107
Finance Division	\$ 9.2	\$10.6
Merchandising Division:		
Western Auto	2.5	3.3
Spiegel	1.7	1.5
Combined	4.2	4.8
	4.2	-4.0
Income before Extraordinary		
Credit	13.4	15.4
Extraordinary Credit	12.1	
Net Income	\$25.5	\$15.4
Earnings per Common Share—		
Primary—before		
Extraordinary Credit	¢ 50	0.00
Extraordinary Credit	φ.36	φ.08

than did Revenue. This was particularly true for Interest Expense, 13.5%; Provision for Possible Credit Losses (after offsetting recoveries), 25.4%; and Insurance Benefits Provided, 27.9%. Provision for U.S. and Foreign Income Taxes decreased \$7.9 million (18.2%) as set forth in Note 15 to Beneficial's Financial Statements (Page 21).

Co		-						 		4)		
1974 1975 1977 1977 197	4 3 2	\$70 75 81 67	,36 ,92 ,07 ,29		00 00 00	19 19 19 19	969 968 967 966 965 964	\$ 53 51 49 54 47	657 963 100 035 642	7,00 3,00 0,00 5,00 2,00	00	
90 ^{\$ MI}	LLIC	INS										
75												
60												
45												
30												
0	64	65	CC	67	66	69	76	76	70			

Operations of the Finance Division reflect the following:

Gross Revenue:		1974 (in mil	1973	% Increase (Decrease)
Loan and		(111 11111	110113/	
Finance .		\$388.2	\$366.5	5.9%
Insurance .		64.3	49.8	29.0
Total .		\$452.5	\$416.3	8.7
Net Income: Loan and				
Finance .		\$39.8	\$45.2	(12.0)
Insurance .		10.7	7.4	44.4
Total .		\$50.5	\$52.6	(4.0)

The decrease of 14.9% in Net Income of the Merchandising Division results primarily from increases in Provision for Doubtful Accounts (10.6%) and Interest Expense (9.3%) and a slight downturn in sales, particularly aggravated in the fourth quarter.

Combined Interest Expense of the two Divisions increased \$20.1 million, of which \$15.2 million (76.0%) was caused by increases in interest rates. The increase in rates reduced Net Income by \$7.9 million, Primary Earnings per Common Share by \$.41 and Fully-diluted by \$.32. For 1973, of the 18.9% increase of \$20.5 million in Combined Interest Expense, 53.0% (\$10.9 million) resulted from higher interest rates.

The Extraordinary Credit resulting from the sale of land by Florida Properties Inc. is calculated as follows:

	(in thou	isands)
Liquidating Dividends Received		\$22,057
Less: Portion not Related to	A (000)	T/
Extraordinary Credit . Investment in	\$ (233)	
Subsidiary	3,773	
Equity in Undistributed Net Income, Decem-		
ber 31, 1973	1,218	
Federal Income Tax	5,190	9,948
Extraordinary Credit		\$12,109

Dividends per Common Share were 4.2% more in 1974 than in 1973. The December 31, 1974 dividend represented the 182nd consecutive quarterly payment.

Financial

Beneficial's continued financial strength is demonstrated by its Balance Sheet and the related Statement of Changes in Financial Position. The Company continues its philosophy of financing long-term growth primarily through the use of long-term debt and the reinvestment of a substantial part of its Net Income. This policy reduces dependence on the short-term money market, with a corresponding reduction in the cyclical effect of short-term interest rate fluctuations on earnings.

Borrowed funds at year end of Beneficial Corporation and Consolidated Subsidiaries amounted to \$1,650.4 million, an increase of \$31.5 million during 1974. Total debt consisted of short-term notes payable of \$265.0 million, employee thrift accounts of \$24.9 million, long-term debt due in 1975 of \$41.9 million, and debt maturing after 1975 of \$1,318.6 million. Debt maturing after 1975 accounted for 96.9% of all long-term debt.

At December 31, 1974 short-term notes payable were made up of bank loans of \$117.9 million and commercial paper of \$147.1 million. During the year short-term borrowings averaged \$77.7 million at banks and \$201.5 million in commercial paper. The maximum amount of short-term notes payable as of any month end was \$387.7 million.

Short-term interest rates reached historic highs during the year. Giving effect to compensating balances at banks, the average rate of annual interest expense in 1974 for the Finance Division was 7.52%, which compares to 6.86% for 1973.

At year end the average interest rate for notes then outstanding at banks was 10.58%, commercial paper—10.26%, and long-term debt—6.68%.

Credit lines of over \$400 million, including a multi-currency credit facility of \$50 million with a group of foreign banks, are maintained by the Company and consolidated subsidiaries. (See Note 8 to Beneficial's Financial Statements, Page 20.)

In November the Company became a direct issuer of commercial paper and established a department for the sale of such paper. The transition from sales of commercial paper through a broker to direct sales was successfully completed by year end with the corresponding benefit of reducing the cost of issuance.

In October the Company sold through underwriters, at par, \$100 million 93/4% Debentures due 1979. Additional funds were received in a liquidating distribution from Florida Properties Inc., a 79.9%

Interest Expense-Effective Rate 7.52% 1969 6.26°/o 1974 1973 1968 5.49 6.86 5.18 1967 1972 6.30 1966 1971 6.17 5.08 1970 6.63 1965 1964 4.66 8.00 PER CENT 7.00 6.00 5.00 4.00 3.00 2.00 1.00 64 65 66 67 68 69 70 71 72 73 74

owned subsidiary, which sold 64,000 acres of Florida land, resulting in a gain to Beneficial of \$12.1 million after taxes.

Two long-term debt issues matured during 1974: \$25 million 3%% Debentures due April 1 and \$69 million 71/4% Debentures due September 1. Holders of \$33.6 million in principal amount of the 93/8% Debentures due 1978 elected to leave their debentures outstanding at the reduced rate of 81/4% as provided in the indenture.

Western Acceptance Company, the finance subsidiary of Western Auto Supply Company, sold in December through underwriters its initial long-term debt issue. This \$50 million issue, due 1979, rated AA by Standard & Poor's, carries a 9½ % interest rate, and was sold to yield 9.56%.

Attention is directed to the Notes to Beneficial's Financial Statements and in particular to Notes 1e, 2, 11, and 15 with respect to Translation of Foreign Currencies, Changes in Accounting Methods of Merchandising Subsidiaries, Foreign Operations, and U. S. and Foreign Taxes on Income and reconciliation of same.

An improved Cash Management System was introduced in January 1974 to more effectively control and utilize cash in the loan and finance offices through Bencom. The System is being installed in the Canadian offices in 1975. Savings are expected through a reduction in borrowed funds by better cash utilization as well as auxiliary benefits from the elimination of certain clerical work and responsibilities in the offices.

Finance Division

The Finance Division, consisting of the loan and finance offices and the insurance operations, contributed 71.8% of Consolidated Net Income excluding Extraordinary Credit.

The \$452.5 million in Revenue of the Division was 8.7% higher than the

\$416.3 million for the preceding year, but 1974 showed a decrease of 4.0% in Net Income, \$50.5 million in 1974 as compared to \$52.6 million in the prior year. Directly and indirectly, the reason for the decline was the inflationary-recessionary economy.

Loan and Finance Offices

The loan and finance offices make consumer loans to individuals pursuant to consumer finance laws, which include "small loan laws" and other statutes authorizing larger loans. They also purchase sales finance contracts, evidencing time sales of merchandise and services, and engage in related activities,

The performance of the loan and finance subsidiaries in 1974 was commendable in view of the unsettled conditions which prevailed in the finance industry in the United States and other countries in which Beneficial loan and finance offices are located. At year end the 1,773 Beneficial offices were doing business in 1,467 locations in the United States, 219 in Canada, 59 in Australia, 23 in

England, and 5 in Puerto Rico.

The \$388.2 million in Revenue generated by loan and finance operations was the highest ever and represented a 5.9% increase over 1973 Revenue. Total receivables of \$1,782 million at year end, representing a 4.8% gain over the \$1,701 million reported for 1973, also reached an all-time high. However, the unusual combination of spiraling inflation and the continuing recessionary forces resulted in a 12.0% decrease in Net Income, moving down to \$39.8 million from the \$45.2 million for 1973.

While inflation tends to increase

the size of loans made and, therefore, exerts upward influence on the receivables and gross revenue, such increase is more than offset by the upward pressure on business costs. Included in the generally higher cost of doing business are two important expense items, large increases in interest cost for borrowed money and Provision for Possible Credit Losses. Interest Expense of \$105.1 million was 18.4% higher than in 1973, of which \$12.4 million (75.7%) is directly attributable to the higher interest rates prevailing during 1974. Data with respect to the Provision for Possible Credit Losses are set forth on Page 7. Inflationary pressures and unemployment have



Beneficial loan and financial services help thousands of families and individuals get more out of living. People use Beneficial loans to consolidate their bills, for family shopping trips, medical expenses, vacations, home improvements, to pay taxes, and for many other good reasons.

severely curtailed discretionary income, thereby decreasing the number of loan customers satisfying Beneficial's higher credit requirements, as well as adversely affecting the ability of existing customers to meet their obligations.

The loan and finance operations, in common with those of other financial institutions, experienced an increase in delinquency. At year end Beneficial's loan receivables more than two months delinquent, based on recency of payments, increased to 1.28% compared with 1.15% a year earlier. Despite this increase, overall delinquency was slightly less than a year earlier.

Monthly cash principal collections as a percentage of average net receivables decreased from 4.80% to 4.29%, so that the \$894 million collected during 1974 was \$43 million (4.6%) less than the \$937 million collected in 1973. The principal factors which contributed to this situation were a decrease

in the number of accounts which were paid in full prior to maturity, an increase in larger loans with longer maturities, which tend to be paid off at a slower rate, and a general slowdown in collections.

Approximately 94% of the receivables was derived from the making of direct cash loans. While the aggregate loan receivables were higher in dollars than ever before, the 1,423,000 transactions during the year were 12% less than the preceding year and the number of accounts at year end was 3.2% less than for the previous year. The primary reasons for this decrease were a system-wide tightening of credit standards for new loans and a resultant decline in the number of qualified customers.

As a result of inflation and the increased emphasis on the making of larger loans, the average size loan and its maturity increased during 1974 from \$962 with a 34.6 month maturity to \$1,057 with a 36.7 month maturity. The percentage of loans made in excess of \$2,000 increased from 29.7%

in 1973 to 35.3%. Larger loans, although made at lower average interest rates than on small loans, are more profitable, because the operating costs per dollar lent are less.

At the end of 1974, sales finance receivables of \$104 million were 6% less than at the end of the prior year. The smaller volume of sales finance receivables purchased is the result of a number of factors, chief among which are: a) the requirement that at the time of purchase each receivable satisfy Beneficial's strict credit standards, b) the requirement that the purchase offer a viable profit margin, and c) the extension to the finance company purchasing the receivable of many of the consumer protective regulations applying to the seller of the merchandise or service. The average size of sales finance contract purchased was \$355 with a maturity of 17.3 months as compared to \$328 with an 18.2 month maturity for 1973.



People use Beneficial financial counseling for better budget control and Beneficial Income Tax Service for modern, rapid preparation of returns.

In May of 1974 the installation of the loan and finance office centralized data processing network, Bencom, was completed so that virtually all of the United States and Canadian offices were on line. The completion of the Bencom installation after five years of preparation and research has great significance, because Bencom has the capacity to perform vital functions with an accuracy and speed never before achievable.

Bencom relieves loan and finance office personnel from many paperwork and clerical details, so that they can be more productive in making loans and handling business. Fewer employees can handle larger volume. Bencom prepares loan papers, calculates application of payments, keeps records, prepares reports, and even writes payroll checks. It has made possible the improved Cash Management System and has provided much better control over operations. A wealth of basic and timely information for management, such as office performance reports, profit and budget planning, expense control, and market surveys, is made available for use in operating and policy decisions.

Bencom has the capacity to perform such loan office and supervisory services for other finance companies and it has initiated a marketing program for such services.

The realities of the 1974 economy made it necessary to concentrate more on basics. Productivity, expense control, and careful definition and delegation of responsibility were at the top of the list in tightened overall supervision. Seventy-five offices with unacceptable earn-

300

ings were closed and, after market surveys, 34 new offices were opened, so that the number of offices doing business at year end was 1,773 as compared to 1,814 at the end of the prior year. Much more emphasis was placed on proven tools, such as Beneficial's credit scoring system, assuring better credit judgment, which was extended during the year so that it was being used by approximately 1.100 offices in the United States and Canada. An example of the use of an established business getter is the Beneficial Income Tax Service, one of the largest income tax services in the United States. This service was offered during 1974 in 1,388 United States offices and 161 offices in Canada. Approximately 180,000 returns were prepared, which led to some \$39 million in loans.

Volume in Loan and **Finance Offices** 1974 \$1,669,254,000 1969 \$1,402,672,000 1973 1,739,432,000 1968 1,352,295,000 1,632,869,000 1,162,047,000 1967 1,461,770,000 1966 1,148,152,000 1965 1,105,807,000 1970 1,368,832,000 1964 1.009.598.000 1,800 \$ MILLIONS 1,500 1,200 900 600

64 65 66 67 68 69 70 71 72 73 74

The effectiveness of the loan and finance operations continued to be supported and enhanced by aggressive and varied personnel procedures. These include job oriented study courses, planned on-the-job training experience, regular analysis of individual and group performances, standards for office priorities and efficiency, and employee incentives in the form of awards for loan office contest winners and promotions for accomplishment.

Although the 1974 United States consumer lending market of \$44,264 million was 6.9% over that of the prior year, Beneficial loan and finance offices' record receivables represented a smaller share of it than in the prior year, 3.72% as compared to 3.85%. The principal reasons for the decline in the share of the overall market are increased competitiveness of the varied lending institutions offering consumer credit services and Beneficial's quick reaction to changing economic conditions, reflected by its emphasis on the quality of loans and increased collection effort.

Despite the 1974 recessionary and inflationary conditions, which have carried over to 1975, the loan and finance offices have performed well. This has been accomplished by insistence on quality in management, operating personnel, and every phase of operation. The strategy for 1975 can be summed up in one word—quality.

Unearned Finance Charges

The total of Unearned Finance Charges on Finance Receivables represents the deferred income which is transferred to Revenue as monthly collections are received on the account balances of both dollar-cost loans and sales finance contracts.

Unearned Finance Charges are taken into Revenue by Beneficial as earned and collected under the Rule of 78ths. This Rule assumes that the portion of income in each payment is computed as the ratio of the number of remaining unpaid instalments plus one to the sum of the months that each contractual payment is outstanding.

Beneficial does not take into Revenue as an acquisition charge at

the time of setting up the receivable any part of the amount to be collected over the term of the contract.

The average term of a loan contract increased by 6.1% to 36.7 months in 1974. Unearned

Finance Charges as % of Related Net Receivables increased slightly in 1974. Such percentage tends to increase with longer scheduled maturities and tends to decrease with a decreasing proportion of newly acquired receivables.

	N	et Receivables*		Unearned Finance Charg			
At		Dollar-C	Relating	As % of Related Net			
Year End	Total	%	Amount	Thereto	Receivables		
		(amounts i	n thousands)				
1974	\$1,781,500	75.83%	\$1,350,903	\$380,437	28.16%		
1973	1,700,696	79.75	1,356,231	377,078	27.80		
1972	1,579,689	81.58	1,288,659	356,641	27.68		
1971	1,441,331	81.11	1,169,103	313,847	26.85		
1970	1,366,537	79.61	1,087,908	273,423	25.13		

^{*}After deducting Unearned Finance Charges.
**Obligations the face amount of which include Unearned Finance Charges.

Reserve for Possible Credit Losses

Because of the deterioration of the economy and consequent slowdown in collections on accounts, an abnormally large number and dollar amount of accounts were charged off. Primarily as a result of this, the Provision for Possible Credit Losses was the highest ever.

> Changes in Reserve for Possible Credit Losses, Year 1974

	Amount (in thousands)	% of Net Finance Receivables
Balance, January 1 Provision for Possible	\$ 86,736	5.10%
Credit Losses (after offsetting recoveries). Foreign Exchange and	51,123	2.87
Base Change Adjustments	(325)	(.25)
Total	137,534	7.72
offsetting recoveries).	44,896	2.52
Balance, December 31 .	\$ 92,638	5.20%

Because of both the high chargeoffs and increased attention paid to collections, accounts more than two months delinquent increased only moderately—standing at 1.28% at the end of 1974 as compared with 1.15% for 1973. Recoveries in 1974 on accounts previously charged off were \$5.1 million in 1974, an increase of 44.1% over the 1973 amount of \$3.5 million.

	Provision for	Gross				for Possible at End of Ye
Year	Possible Credit Losses (after offsetting recoveries)	Amount of Finance Receivables Charged Off	Recoveries	Net Charge-Offs* as % of Average Gross Finance Receivables	Amount	% of Net Finance Receivable
		(amo	unts in thous	ands)		
1974	\$51,123	\$49,987	\$5,091	2.12%	\$92,638	5.20%
1973	40,756	39,887	3,532	1.82	86,736	5.10
1972	34,042	32,265	3,834	1.56	82,154	5.20
1971	28,566	29,675	3,625	1.57	76,448	5.30
1970	25,341	24,831	2,770	1.40	73,657	5.39

Insurance Operations

The major insurance subsidiaries in the Beneficial Insurance Group are Guaranty Life Insurance Company of America and The Central National Life Insurance Company of Omaha. While primarily underwriters of credit life and credit accident and disability risks, both also write directly and reinsure increasing amounts of ordinary life insurance and other life and health coverages, American Centennial Insurance Company is a domestic property and casualty carrier. Beneficial International Insurance Company, Limited is solely a reinsurer and operates exclusively outside the United States. While a substantial portion of all coverages written directly or reinsured by the Insurance Group is comprised of coverages provided through Beneficial offices, an increasing portion is written directly or reinsured from other sources.

The Insurance Group experienced a very successful year in 1974. Net Income was \$10.7 million compared to \$7.4 million for 1973, an increase of 44.4%. Accident and health benefits were \$11.0 million compared to \$12.6 million in 1973, down 12.1%. Death benefits, contrary to the national mortality trend, were 17.6% higher in 1974, \$18.3 million compared to \$15.6 million in 1973.

Central National, which is fully qualified to conduct business in 49 states and acts as a reinsurer in New York, underwrites directly a considerable volume of credit life and credit accident and health insurance risks which heretofore had been written by independent insurers and for the most part previously reinsured by the Insurance Group. Significant earnings from the direct writing of this business, begun in 1973, occurred for the first time in 1974. This broad area of operations readily fosters the development of business from independent sources, which generated written premium from outside sources in excess of \$19.5 million in 1974.

Life insurance in force increased by 6.2% to \$2.8 billion, of which \$2.1 billion is credit life insurance. Ordinary life insurance in force includes insurance written directly as well as reinsurance assumed from other companies. Receivables of the Beneficial loan and finance offices were insured by the Insurance Group for credit life coverage to the extent of \$1.7 billion and for credit accident and health in the amount of \$0.9 billion.

Insurance Group offices located in Morristown, N. J., and Toronto, Canada, process the majority of death and disability claims and the daily average number of payments is 847. These two offices handle 90% of all claims processed and their actual payments numbered 210,909 in 1974. Benefits from all insurance plans exceeded \$38 million. Plans are being developed to pay claims on insurance generated in the Beneficial loan and finance offices through the on-line computer system directly to such offices, thus eliminating separate check issue and postage.

Credit life and credit accident and health insurance has been written on Spiegel customers through Beneficial insurance companies since 1971. In 1974 credit property insurance was offered at the Spiegel customers' option and early indications reflect high customer acceptance. Plans developed for the direct writing of credit life insurance on customers of Western Auto were



Beneficial offers a broadening range of insurance products, including credit life and accident and health insurance, household contents protection, fire and extended coverage for homeowners, and single premium accidental death coverage. Solid protection at reasonable cost.

	1974	1973	% Increase
	(in mi	llions)	
Investments (at amortized cost)	\$ 120.0	\$ 90.2	33.0%
Total Assets	148.3	122.0	21.6
Future Policy Benefits and Claim Liability	85.7	64.8	32.3
Shareholder's Equity	53.7	43.0	24.9
Premium Income	58.7	44.5	31.7
Policy Benefits	38.6	30.2	27.9
Increase in Reserve for Future Policy Benefits	14.6	9.4	54.6
Net Income	10.7	7.4	44.4
Insurance in Force	2,794.0	2,630.0	6.2

implemented in January 1975.

Casualty insurance programs continue to produce satisfactory increases in both premiums and underwriting results. Credit property, fire, accidental death, and other coverages are offered generally through Beneficial loan and finance offices by independent carriers. This business is reinsured by American Centennial. Written premium on casualty coverage increased 210% during 1974 to \$21.3 million from \$6.9 million. New programs for fire, household contents, and accidental death were introduced in several states during the year.

The success of Beneficial's insurance operations has been largely related to the development and implementation of innovative insurance programs designed to appeal to the Beneficial customer. 1974 saw the introduction in five states of low-cost single-premium accidental death and dismemberment insurance. This new coverage, written by independent carriers and reinsured with American Centennial, has been well received and is being extended in 1975.

The international insurance operation has continued to expand. A variety of insurance protection is now marketed through Beneficial loan and finance offices in Australia on an extensive basis. Such protection includes credit life, acci-

dental death, fire, dwelling, motor vehicle, and recreational vehicle coverages. This segment of business is written by independent Australian carriers and reinsured with Beneficial International, a reinsurance subsidiary which operates exclusively outside the United States. Credit life insurance is also

1974	\$58,661,000	1969	\$13,961,000
1974	44,542,000	1968	11,642,000
1972	37,913,000	1967	8,917,000
1971 1970	24,975,000 18,172,000	1966 1965	8,389,000 7,591,000
1970	10,172,000	1964	6,620,000
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sold in the English Ioan and finance offices. The same high degree of customer acceptance as in the United States and Canada has been achieved in both Australia and England. Plans are now being formulated to increase the insurance offerings in England, which are now limited to credit life insurance. In 1974, written premium from overseas operations exceeded \$19.2 million.

The Insurance Group in 1974 entered the reinsurance market centered in London. It is expected that the acceptance of foreign reinsurance will be expanded on a highly selective basis, reinsuring coverages such as fire and allied lines, casualty, health, accidental death, and marine.

During the past five years, total assets of the Insurance Group have increased 338% as a result of the acquisition of Central National, the development of other subsidiaries, and the growth of all phases of the operation. Total assets of the Insurance Group increased from \$33.9 million at the end of 1969 to \$148.3 million by the end of 1974.

The Insurance Group's investment portfolio at December 31, 1974 of \$120 million is income oriented. consisting of 50.4% municipal bonds, 20.4% commercial paper and industrial bonds, 10.0% preferred stock, 12.0% common stock, and 7.2% other investments. Investment income of the Insurance Group increased 40.1% to \$6.3 million from \$4.5 million for the prior year. Security Investments of Beneficial Corporation and Consolidated Subsidiaries, which include the subsidiaries comprising the Insurance Group, is shown by classification as to type of investment in Beneficial Note 4 to Financial Statements. The Insurance Group holds the predominant portion of the total shown in the Note.

Merchandising Division

The Merchandising Division, consisting of Western Auto Supply Company and Spiegel, Inc. and their subsidiaries, contributed 28.2% of Consolidated Net Income excluding Extraordinary Credit.

The Division's Net Sales and Other Revenue in 1974 was down 2.2%, moving

to \$1,039.2 million from \$1,062.6 million in the prior year. Net Income also declined — from \$23.3 million to \$19.9 million (14.9%). Such declines were largely caused by the adverse economic conditions prevailing during 1974 as well as policy changes implemented by Spiegel, Inc.

Western Auto Supply Company

Western Auto conducts a nationwide merchandising business, selling a wide variety of merchandise, primarily durable goods, at retail in its own stores located in many major communities and at wholesale to independently owned and operated associate stores located in smaller communities. Most of the merchandise bears trademarks or brands owned by Western Auto, such as Davis for tires, Truetone for TV and stereos, Wizard for household, automotive, hardware, and gardening products, Revelation for sporting goods, Treasure House for furniture, and Western Flyer for bicycles.

Western Acceptance Company, a whollyowned subsidiary, purchases receivables arising from credit sales by both Western Auto company-owned and associate stores.

Western Auto and its subsidiaries realized increases in Net Sales and Other Revenue, but experienced a slight decline in Net Income for 1974. Net Sales and Other Revenue, in the amount of \$643.2 million, was the highest in the company's his-

tory, surpassing the 1973 figure by \$11.2 million. Net Income for 1974 of \$14.6 million represents a decrease of 4.6%. An increase in Interest Expense of \$3.6 million due to increases in interest rates reduced Net Income substantially.

Net Sales and Other Revenue and the number of transactions of Western Auto's 544 companyowned stores continued at approximately the same levels as in 1973. Net Sales and Other Revenue was \$207.9 million in 1974 as compared with \$210.5 million in 1973. Thirty-two company-owned stores were opened during the year and 32 were closed. Credit sales accounted for 51% of retail sales. During 1974 the company's sales per square foot of selling space for stores open a

full year or more averaged \$78.23 as compared with \$85.79 in 1973. The decline in sales per square foot, which became more pronounced as the year progressed, was due primarily to the drop in consumer demand for large household appliances, television, and other electronic home entertainment items. In an attempt to overcome this decline, the company is intensifying its well tested merchandising concepts, including the specialty shop—employing the "Store Within A Store" concept.

Western Auto's retail organization in 1974 opened five larger stores having as much as 40,000 square feet of total space, being two to four times the size of standard company stores. These stores have home improvement departments, lawn and garden specialty depart



Western Auto stores specialize in durable goods such as household products, automotive products, sporting and leisure goods, hardware, and gardening equipment. They blend high performance with down-to-earth prices.

ments, a full line of sporting goods, full-line automotive departments, expanded auto service departments, and complete repair shops for bicycles and power mowers.

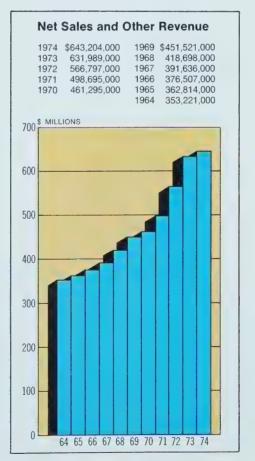
Wholesale Sales and Other Revenue in 1974 reached a new high of \$435.3 million as compared with \$421.5 million in 1973. Credit sales accounted for 33.0% of the sales volume. As of the end of the year the company had 4,271 associate stores, an increase of 22 during the year.

Under the Western Auto Associate Store Plan, which will have its 40th anniversary during 1975. independent owners of associate stores are offered assistance in financing, store site selection. store planning, advertising, sales promotion, merchandise selection, merchandising, and credit selling. During 1974, Western Auto's associate store expansion department assisted 150 owners in enlarging their stores, resulting in increased sales by them and Western Auto. The company conducted 332 seminars on credit selling for the owners, emphasizing good credit judgment and good collection follow-up procedures. Western Auto is testing electronic ordering systems for associate stores whereby they will be able to determine promptly the availability of merchandise and order by direct computer access.

In order to offer quality merchandise at competitive prices, Western Auto employs a staff of buyers who purchase each year approximately 14,000 different kinds of items from approximately 1,500 suppliers. Western Auto's fleet of trucks, primarily leased, moves its merchandise on regularly scheduled deliveries from its distribution centers to its associate and company-owned stores.

A program initiated in 1969 to provide better located, larger, and more efficient distribution centers was completed in 1974. This resulted in a reduction from 16 centers, some of which were becoming obsolete, to 10 modern distribution plants with improved service and greater economy in distribution. All of the distribution centers are now company-owned, contrasted with lease arrangements several years ago.

Prior to 1974, Western Acceptance Company, a wholly-owned subsidiary of Western Auto, purchased only receivables generated by Western Auto associate stores. In December of 1974 it made an initial purchase of approximately



\$100 million from Western Auto of receivables arising from sales by company-owned stores. In order to do this, it used the proceeds of a \$50 million debenture offering due in 1979, together with proceeds of short-term borrowings. As of December 31, 1974 the total receivables Western Acceptance Company held were \$211.4 million.

Midland International Corporation is an international marketing and importing subsidiary which is engaged in the sale to Western Auto and others, primarily to others, of communications and other electronic equipment, automotive accessories, tools, and sporting goods. In 1974 it had sales of \$76.5 million, a decrease of 2.2%. This sales decline was due primarily to softness in certain consumer electronics such as television and stereo equipment. Midland's Net Income exclusive of Eva Gabor International, Ltd., a subsidiary of Midland, was \$0.1 million as compared with Net Income of \$0.6 million in 1973, due principally to the sales decline and high interest costs. Eva Gabor International is engaged in the business of importing and selling hair goods and accessories. In 1974 it expanded its business to the production and sale of women's high fashion dresses and sports and leisure wear. Its sales of \$6.3 million and net loss, after tax credit, of \$0.3 million represented a sales gain of 21.7%, and an income decline of \$0.7 million, the latter being due mainly to start-up costs in the new dress division.

The clouded outlook for the merchandising business in 1975 puts a premium on the utilization of proven techniques in merchandising, credit granting, cost and inventory control, and employee motivation.

Spiegel, Inc.

Spiegel engages in the sale of merchandise, primarily soft goods, through catalogs, principally by mail and through order stores. It sells many products with nationally-known trade names and brands. Each Spiegel catalog features quality merchandise, including many of the most wanted national brands, suitable for every member of the family and for America's homes

Net Sales and Other Revenue for 1974 was \$396.0 million as compared to \$430.6 million in 1973, a decrease of 8.0%. Spiegel's higher credit standards, decreased circulation of sales material, and reduced customer response were largely responsible for such decline.

Net Income for 1974 of \$5.3 million was 34.3% less than the prior year's \$8.0 million. The decline was caused by a sharp increase in bad debts, the decline in merchandise sales, and selling price restrictions affecting the first half of the year imposed by the Economic Stabilization Act.

Cash sales for the year declined 6.9% while credit sales decreased 10.4%. Less credit sales promotion and a growing consumer reluctance to assume new or additional debt, as well as tighter credit acceptance policies, contributed to the decline in credit sales. At year end there were 1.9 million active customer accounts with an average balance of \$226. Customer accounts receivable of \$438.7 million showed a decrease of \$26.5 million (5.7%) from the previous year.

Provision for Doubtful Accounts increased 5.9% and charge-offs 28.1% in 1974 as a result of an adverse trend in customer account delinquency that developed in the later months of 1973 and continued through the third quarter of 1974. To combat this trend, credit acceptance standards for new customers were tightened, a credit scoring system for new customers is being developed for catalog order offices, pilot decentralized collection offices were opened in high loss

marketing areas, and collection efforts were intensified. These programs tended to reduce the growth in delinquency so that at year end delinquency was improved over the previous year end. While improved delinquency should reduce credit losses, management anticipates a continued need for maximum collection effort in 1975 and has strengthened internal organization to achieve this objective.

Sales through catalog order stores in 1974 totaled \$115 million, a decrease of 9.8% from the volume a year earlier, and accounted for 39.8% of catalog sales. At year end there were 270 units in operation, compared to 271 at the close of 1973. The year was largely devoted to strengthening Spiegel's internal organization and restudying the demographics of existing and contemplated markets. It is anticipated that these studies will lead to a program of



From wearing apparel to home furnishings and other general merchandise for the entire family in satisfying the needs for today's lifestyle, smart shoppers rely on the Spiegel Catalog, at home and at convenient Spiegel Order Stores.

relocating stores in existing markets.

Marketing performance was strongly influenced in 1974 by a program designed to combat escalating costs. Increased postage and printing costs partially negated savings anticipated from more restrictive catalog and sale book circulation. Consumer caution moderated the results of the attempt to acquire new credit customers through use of specifically oriented material. Marketing plans for 1975 are based upon expansion of telephone ordering service for direct mail customers presently serviced by Spiegel's Eastern facility and ultimately to all direct mail customers. Merchandising and marketing programs directed primarily to present customers in 1975 are featuring aggressive promotional effort.

Merchandise availability ranged from conditions of shortages and delay in inventory replenishment during the early part of 1974 to ready availability and prompt delivery in the later months of the year.

As customer demand diminished during the year, sales of wearing apparel decreased somewhat more sharply than household furnishings and hardlines.

The inventory management and control program initiated in 1973 resulted in a better balanced inventory and increased turnover. At year end, merchandise inventories were \$1.2 million less than a year earlier, and inventory turn-

over of 6.6 times for the year was 8.2% improved over the preceding year.

Operational costs and service were favorably influenced by a more stable work force, strict cost control, improved quality of performance, and continued progress in automating clerical operations. The general improvement in operational efficiency and service has brought about a significant increase in customer satisfaction. Management recognizes the challenge of constantly rising labor and material costs, and its strategy for 1975 is designed to meet these problems through the curtailment of the less necessary staff functions, by improving planning through supervisory training, and by maintaining a constant search for profit opportunities

Net Sales and Other Revenue 1969 \$350.119.000 1974 \$396.028.000 329,444,000 430 613 000 1968 1973 326 667 000 1972 418.602.000 1967 379,846,000 1966 326,387,000 1971 1970 338,745,000 1965 328,560,000 1964 294,505,000 \$ MILLIONS 500 400 300 200 100 64 65 66 67 68 69 70 71 72 73 74

General

Beneficial Foundation, Inc.

Contributions by the Beneficial Foundation totaled \$343,000 in 1974. Almost one-half of this amount represented the more than 300 scholarships awarded under the Foundation Scholarship Program for children of Beneficial employees. The remainder went to 54 institutions or agencies in the medical, education, cultural, and public service fields. The Foundation, organized in 1951, receives its support almost entirely from Beneficial Corporation and its loan and finance subsidiaries.

New Officer

Finn M. W. Caspersen, son of the late O. W. Caspersen, one of the founders of Beneficial Corporation, and of Freda R. Caspersen, a director, was elected Vice-President of Beneficial Corporation effective January 1, 1975. He was first employed by Beneficial Management Corporation as Associate Counsel in April of 1972 and the following October was named General Counsel of the Beneficial Insurance Group, in which positions he will continue to serve. Prior to his association with Beneficial, Mr. Caspersen practiced with a New York City law firm.



Balance Sheet December 31

ASSETS (amounts in trousands) Cash (Note 3) \$ 47,982 \$ 53,617 Security Investments, at amortized cost (market value, \$121,937 and \$95,366) (Note 4) 140,513 97,250 Finance Receivables (Note 5) 2,161,937 2,077,774 Less: Unearned Finance Charges (380,437) (377,078) Reserve for Possible Credit Losses (92,638) (86,736) Insurance Policy and Claim Reserves Applicable to Finance Receivables (57,288) (47,405) Net Finance Receivables 1,631,574 1,566,555 Receivable from Spiegel, Inc. and Subsidiaries (Note 6 and Page 26) 188,016 226,391 Investments in Non-Consolidated Subsidiaries (at equity in net assets) (Note 2): Western Auto Supply Company (Page 23) 234,355 220,773 Spiegel, Inc. (Page 26) 80,339 75,051 318,931 304,759 Fixed Assets (at cost, less accumulated depreciation and amortization of \$14,464 and \$12,088) 23,650 23,656 Other Assets (Note 7) 84,301 84,123 TOTAL \$2,434,967 \$2,356,351
Security Investments, at amortized cost (market value, \$121,937 and \$95,366) (Note 4) 140,513 97,250 Finance Receivables (Note 5) 2,161,937 2,077,774 Less: Unearned Finance Charges (380,437) (377,078) Reserve for Possible Credit Losses (92,638) (86,736) Insurance Policy and Claim Reserves Applicable to Finance Receivables (57,288) (47,405) Net Finance Receivables 1,631,574 1,566,555 Receivable from Spiegel, Inc. and Subsidiaries (Note 6 and Page 26) 188,016 226,391 Investments in Non-Consolidated Subsidiaries (at equity in net assets) (Note 2): 234,355 220,773 Spiegel, Inc. (Page 26) 80,339 75,051 Other 4,237 8,935 318,931 304,759 Fixed Assets (at cost, less accumulated depreciation and amortization of \$14,464 and \$12,088) 23,650 23,656 Other Assets (Note 7) 84,301 84,123
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\$14,464 and \$12,088)
Other Assets (Note 7)
TOTAL
LIABILITIES AND SHAREHOLDERS' EQUITY
Short-Term Notes Payable (Note 8)
Accounts Payable and Accrued Liabilities (Note 9)
Insurance Policy and Claim Reserves (applicable to risks other than finance receivables) . 28,729 17,552
Long-Term Debt (Note 10)
TOTAL LIABILITIES
Unrecognized Gain Arising from Translation of Foreign Currencies (Notes 1e and 11) 1,058 8,411
Shareholders' Equity (Notes 10 and 12):
Preferred Stock
Common Stock
Capital Surplus 39,658 39,180
Retained Earnings 438,699
TOTAL SHAREHOLDERS' EQUITY
TOTAL



Statement of Income Five Years Ended December 31, 1974

FINANCE DIVISION REVENUE:	1974	1973	1972 ounts in thou	1971	1970
Loan and Finance	\$388,218 64,321	\$366,470 49,847	\$331,382 45,539	\$304,199	\$286,544 18,901
TOTAL	452,539	416,317	376,921	336,057	305,445
EXPENSES:					
Interest	120,570 15,483	106,220 17,475	91,665 18,158	81,526 15,544	84,520 14,526
	105,087	88,745	73,507	65,982	69,994
Salaries and Employee Benefits	90,750	87,094	81,541	73,492	68,634
Provision for Possible Credit Losses (after offsetting recoveries). Benefits Provided—Insurance	51,123 38,581	40,756 30,158	34,042 22,499	28,566 15,812	25,341 13,256
Advertising, Telephone, Postage, Rent, and Other	74,570	67,920	62,534	54,979	46,044
TOTAL	360,111	314,673	274,123	238,831	223,269
INCOME BEFORE PROVISION FOR INCOME TAXES	92,428	101,644	102,798	97,226	82,176
PROVISION FOR INCOME TAXES:					
U. S. and Foreign (Note 15)	35,340 6,590	43,197 5,857	36,582 7,558	40,276 6,500	33,090 6,400
TOTAL	41,930	49,054	44,140	46.776	39,490
INCOME FROM FINANCE DIVISION	50,498	52,590	58,658	50,450	42,686
MERCHANDISING DIVISION					
INCOME OF NON-CONSOLIDATED MERCHANDISING SUBSIDIARIES (Note 2):					
Western Auto Supply Company and Subsidiaries (Page 24) .	14,582	15,293	17,359	15,166	14,917
Spiegel, Inc. and Subsidiaries (Page 27)	5,288	8,044	5,058	1,677	(3,815)
INCOME FROM MERCHANDISING DIVISION	19,870	23,337	22,417	16,843	11,102
INCOME BEFORE EXTRAORDINARY CREDIT	70,368	75,927	81,075	67,293	53,788
EXTRAORDINARY CREDIT (Note 16)	12,109				
NET INCOME	\$ 82,477	\$ 75,927	\$ 81,075	\$ 67,293	\$ 53,788
EARNINGS PER COMMON SHARE—PRIMARY					
(Notes 2 and 17):	\$72,945	\$65,921	\$70.05E	\$56.047	042 106
Earnings Available for Common Stock	19,103		\$70,955	\$56,947	\$43,106
Average Outstanding Shares	\$3.19		18,413		
Before Extraordinary Credit	.63	\$3.52	\$3.86	\$3.14 —	\$2.41 —
Net Income	\$3.82	\$3.52	\$3.86	\$3.14	\$2.41
EARNINGS PER COMMON SHARE—FULLY-DILUTED					
(Notes 2 and 17):					
Earnings Available for Common Stock	\$81,137	\$74,591	\$79,804	\$66,049	\$52,582
Average Outstanding Shares	24,479	24,459	24,494	24,516	24,494
Before Extraordinary Credit	\$2.82	\$3.05	\$3.26	\$2.69	\$2.14
Extraordinary Credit	.49	<u>-</u>	<u></u>	<u>-</u>	
Net Income	\$3.31	\$3.05	\$3.26	\$2.69	\$2.14
DIVIDENDS PER COMMON SHARE	\$1.25	\$1.20	\$1.10	\$1.0667	\$1.0667

Management's Discussion and Analysis of the Statement of Income

The Statement of Income is included in a form to satisfy the requirement for a Summary of Operations; Management's Discussion and Analysis, consequently, pertains to the Statement of Income.

Loan and Finance Revenue increased 5.9% in 1974 primarily as a result of a 7.2% increase in average Finance Receivables outstanding during the year. For 1973, this Revenue increased 10.6% due primarily to a 9.4% increase in average Finance Receivables. The smaller gain in average Finance Receivables in 1974 resulted from tightening customer credit standards. See the Loan and Finance Offices section on Page 4 for more information.

Insurance Revenue increased 29.0% in 1974 mainly because of new fire and casualty programs written by the companies as well as the reinsuring of established programs previously carried by non-affiliated insurers. See the Insurance Operations section on Page 8 for more information.

Interest Expense increased 18.4% in 1974 and 20.7% in 1973. These increases reflect higher interest rates, which reached record levels in 1974, as well as higher borrowing levels, especially in 1973. See Earnings and Dividends section on Page 2.

Provision for Possible Credit Losses (after offsetting recoveries) increased 25.4% in 1974 and 19.7% in 1973 primarily as a result of higher charge-offs. During this period, particularly in 1974, inflationary pressures and increasing unemployment severely curtailed the discretionary income of customers, thereby adversely affecting the ability of many to adequately meet their obligations. See the Reserve for Possible Credit Losses section on Page 7 for more information.

Benefits Provided — Insurance increased 27.9% in 1974 and 34.0% in 1973. The 1974 increase relates to the increase for that year in insurance volume while the increase for 1973 reflects a substantial strengthening in disability claim reserves of existing business and an increase in the loss ratios of life business. See additional detail under Insurance Operations on Page 8.

Changes in Provision for U. S. and Foreign Income Taxes for both years are explained in the rate reconciliation in Note 15, Page 21.

Income from Non-Consolidated Merchandising Subsidiaries is discussed and analyzed for Western Auto Supply Company on Page 24 and for Spiegel, Inc. on Page 27.

Statement of Retained Earnings

Five Years Ended December 31, 1974					
	1974	1973	1972	<u>1971</u>	1970
		(amou	nts in thousa	nds)	
BALANCE, BEGINNING OF YEAR, AS PREVIOUSLY REPORTED . \$	\$490,405	\$449,110	\$396,680	\$354,703	\$319,265
Adjustment for Retroactive Effect of Change of Accounting Methods					
(Note 2)	(51,706)	(53,972)	(52,235)	(47,815)	(40,082)
BALANCE, BEGINNING OF YEAR, AS ADJUSTED	438,699	395,138	344,445	306,888	279,183
Net Income (Note 2)	82,477	75,927	81,075	67,293	53,788
Transfer from Reserve for Possible Future Reduction in Value of					
Investment in Certain Subsidiaries					3,600
Total	521,176	471,065	425,520	374,181	336,571
Dividends on Capital Stock:					
Preferred	9,626	10,029	10,319	10,579	10,826
Common	23,689	22,337	20,063	19,157	18,857
Total Dividends	33,315	32,366	30,382	29,736	29,683
BALANCE, END OF YEAR	\$487,861	\$438,699	\$395,138	\$344,445	\$306,888

The Notes to Financial Statements should be considered in connection with this statement.

Statement of Capital Surplus					
Five Years Ended December 31, 1974					
	1974	<u>1973</u> (an	1 <mark>972</mark> nounts in thous	<u>1971</u> ands)	1970
BALANCE, BEGINNING OF YEAR	\$39,180	\$36,524	\$35,324	\$39,424	\$38,41
Common Stock issued upon conversion	231	1,761	724	1,204	549
tures over par and stated values of Company capital stock issued in exchange	22	825	234	437	18
January 31, 1972	_	_	_	(6,033)	
Miscellaneous	225	70	242	292	27
BALANCE, END OF YEAR	\$39,658	\$39,180	\$36,524	\$35,324	\$39,424
Statement of Changes in Financial Position Five Years Ended December 31, 1974	1				
SOURCE OF FUNDS:	1974	1973	1972	1971	1970
Operations:		(amo	unts in thousan	ds)	
Income before extraordinary credit	\$ 70,368	\$ 75,927	\$ 81,075	\$ 67,293	\$ 53,788
offsetting recoveries)	56,214	44,288	37,876	32,191	28,111
Increase in insurance reserves	21,060	14,010	9,215	23,623	4,727
Depreciation, amortization, and other Deferred U.S. and foreign income taxes	5,858 21,742	4,732 (951)	4,043 (1,361)	3,709 398	3,377 (974)
Total	175,242	138,006	130,848	127,214	89,029
Less undistributed net income of non-consolidated subsidiaries	110,242	100,000	100,040	121,217	00,020
	19 166	22 646	22 652	14 824	9 085
	19,166	22,646	22,652	14,824	9,085
Total funds provided by operations Extraordinary credit (Note 16)	19,166 156,076 12,109	22,646 115,360	22,652 108,196 —	14,824 112,390 —	9,085 79,944 –
Total funds provided by operations Extraordinary credit (Note 16)	156,076	115,360 - 937,162	108,196 — 849,556	112,390 — 768,068	79,944 - 705,723
Total funds provided by operations Extraordinary credit (Note 16)	156,076 12,109	115,360	108,196	112,390	79,944 - 705,723
Total funds provided by operations Extraordinary credit (Note 16)	156,076 12,109 893,793 24,421	115,360 - 937,162	108,196 — 849,556 (44,503)	112,390 - 768,068 43,180	79,944 - 705,723 (19,571)
Total funds provided by operations Extraordinary credit (Note 16)	156,076 12,109 893,793	115,360 - 937,162 9,450	108,196 — 849,556	112,390 — 768,068	79,944 - 705,723 (19,571)
Total funds provided by operations Extraordinary credit (Note 16)	156,076 12,109 893,793 24,421 38,458	115,360 - 937,162 9,450 26,091	108,196 — 849,556 (44,503) (8,300)	112,390 - 768,068 43,180 (12,718)	79,944 - 705,723 (19,571) (24,184)
Total funds provided by operations . Extraordinary credit (Note 16) Collections on finance receivables (excluding finance charges included in income) Short-term notes payable—net increase (decrease) . Advances to non-consolidated subsidiaries—net decrease (increase) Long-term debt issued	156,076 12,109 893,793 24,421 38,458 103,945	115,360 937,162 9,450 26,091 75,000	108,196 - 849,556 (44,503) (8,300) 238,021	112,390 - 768,068 43,180 (12,718) 157,759	79,944 - 705,723 (19,571) (24,184) 150,000
Total funds provided by operations Extraordinary credit (Note 16)	156,076 12,109 893,793 24,421 38,458 103,945 50,624 \$1,279,426	937,162 9,450 26,091 75,000 34,434 \$1,197,497	108,196 - 849,556 (44,503) (8,300) 238,021 2,622 \$1,145,592	112,390 - 768,068 43,180 (12,718) 157,759 20,964 \$1,089,643	79,944 - 705,723 (19,571) (24,184) 150,000 21,907 \$913,819
Total funds provided by operations Extraordinary credit (Note 16)	156,076 12,109 893,793 24,421 38,458 103,945 50,624 \$1,279,426	115,360 - 937,162 9,450 26,091 75,000 34,434 \$1,197,497 \$1,108,918	108,196 - 849,556 (44,503) (8,300) 238,021 2,622 \$1,145,592 \$1,020,686	112,390 - 768,068 43,180 (12,718) 157,759 20,964 \$1,089,643 \$873,911	79,944 - 705,723 (19,571) (24,184) 150,000 21,907 \$913,819 \$803,030
Total funds provided by operations Extraordinary credit (Note 16)	156,076 12,109 893,793 24,421 38,458 103,945 50,624 \$1,279,426 \$1,065,317 103,449	115,360 937,162 9,450 26,091 75,000 34,434 \$1,197,497 \$1,108,918 29,298	108,196 — 849,556 (44,503) (8,300) 238,021 2,622 \$1,145,592 \$1,020,686 60,264	112,390 - 768,068 43,180 (12,718) 157,759 20,964 \$1,089,643 \$1,089,643	79,944 - 705,723 (19,571) (24,184) 150,000 21,907 \$913,819 \$803,030 25,667
Total funds provided by operations Extraordinary credit (Note 16)	156,076 12,109 893,793 24,421 38,458 103,945 50,624 \$1,279,426	115,360 - 937,162 9,450 26,091 75,000 34,434 \$1,197,497 \$1,108,918	108,196 - 849,556 (44,503) (8,300) 238,021 2,622 \$1,145,592 \$1,020,686	112,390 - 768,068 43,180 (12,718) 157,759 20,964 \$1,089,643 \$873,911	79,944 - 705,723 (19,571) (24,184) 150,000 21,907 \$913,819 \$803,030
Total funds provided by operations Extraordinary credit (Note 16)	156,076 12,109 893,793 24,421 38,458 103,945 50,624 \$1,279,426 \$1,065,317 103,449 43,263	115,360 937,162 9,450 26,091 75,000 34,434 \$1,197,497 \$1,108,918 29,298 10,275	108,196 — 849,556 (44,503) (8,300) 238,021 2,622 \$1,145,592 \$1,020,686 60,264 22,092	112,390 - 768,068 43,180 (12,718) 157,759 20,964 \$1,089,643 \$873,911 116,875 30,995	79,944 - 705,723 (19,571) (24,184) 150,000 21,907 \$913,819 \$803,030 25,667 11,925

The Notes to Financial Statements should be considered in connection with the above statements.

Notes to Financial Statements

- 1. Summary of Significant Accounting Principles and Practices
- a) Examination of Financial Statements. Audits are made as of June 30 and December 31 by independent Certified Public Accountants.
- b) Basis of Consolidation. The financial statements include, after inter-company eliminations, all significant subsidiaries except the merchandising subsidiaries (Western Auto Supply Company and Subsidiaries and Spiegel, Inc. and Subsidiaries). However, the equity of the Company in the net assets and net income of all subsidiaries is included. Reference is made to the condensed financial statements of the merchandising subsidiaries, which appear elsewhere in this report.
- c) Finance Operations. The statements are prepared to conform with the Industry Audit Guide for Finance Companies issued by the American Institute of Certified Public Accountants (AICPA). Certain amounts for prior years have been restated to conform with 1974 classifications.

The statements, with the exception of "Revenue—Loan and Finance" and certain operating expenses, are prepared on the accrual basis. The unrecorded asset of finance charges receivable exceeds the unrecorded liability for expenses payable. Such excess and the interperiod change therein are not considered material in relation to the Balance Sheet and Statement of Income, respectively.

Unearned finance charges generally are taken into income as earned and collected under the Rule of 78ths method. Income from interest-bearing direct cash loans is taken into income as collected.

Receivables considered uncollectible or to require disproportionate collection costs are charged to the Reserve for Possible Credit Losses monthly, but collection efforts are continued on the majority of accounts.

d) Insurance Operations. Insurance subsidiaries are engaged primarily in credit life and credit accident and health insurance.

The financial statements of all insurance subsidiaries are prepared in conformity with Generally Accepted Accounting Principles, rather than accounting principles prescribed by state insurance regulatory authorities.

Premiums on credit life and credit accident and health insurance are generally taken into income as earned under the Rule of 78ths.

- e) Translation of Foreign Currencies. Assets and liabilities in foreign currencies (principally Canadian) are translated to U.S. dollar equivalents at the market rates at each Balance Sheet date. Translation of foreign operating results is at the average market rates for each period covered by the Statement of Income. Any exchange adjustments resulting therefrom are credited or charged to the Balance Sheet account "Unrecognized Gain Arising from Translation of Foreign Currencies." Any loss in excess of the accumulated unrecognized gain is charged to income.
- 2. Changes in Accounting Methods of Merchandising Subsidiaries

Effective January 1, 1974, the Company's non-consolidated merchandising subsidiaries, Western Auto Supply Company and Spiegel, Inc., changed their methods of revenue recognition pertaining to the time price differential on instalment sales to the sum of the digits method for Western Auto and to the effective yield method for Spiegel to conform with the Industry Audit Guide for Finance Companies issued by the AICPA. Previously, the entire amount of time price differential due on an instalment sale was recorded as revenue at the time of sale less an estimated provision for future collection cost.

Financial statements for prior years have been restated to apply the newly adopted methods retroactively and resulted in the following increases (decreases) shown for the four years ended December 31:

	1973	1972 (in mil	<u>1971</u> llions)	<u>1970</u>
Net Income as Previously Reported	\$73.7	\$82.8	\$71.7	\$61.5
Spiegel	2.0 	(1.9) 2 (1.7)	(4.3) (.1) (4.4)	(7.8) 1 (7.7)
Net Income as Adjusted .	\$75.9	\$81.1	\$67.3	\$53.8
Earnings per Common Share: Primary: As Previously				
Reported	\$3.40	\$3.95	\$3.38	\$2.84
Adjustments As Adjusted	.12 \$3.52	(.09) \$3.86	\$3.14	\$2.41
Fully-diluted: As Previously		400 Andrews		
Reported Adjustments	\$2.96 .09	\$3.33 (.07)	\$2.87 (.18)	\$2.46 (.32)
As Adjusted	\$3.05	\$3.26	\$2.69	\$2.14

The balances in Retained Earnings have been adjusted for the cumulative effect of the change. (See Note 1c to Condensed Financial Statements of both

Western Auto Supply Company and of Spiegel, Inc., which appear elsewhere in this report.)

The combined effect of the accounting change relating to the time price differential for the year ended December 31, 1974 resulted in the following increases: Net Income, \$6.7 million; Earnings per Common Share—Primary, \$.35; Fully-diluted, \$.28.

3. Cash

Cash at December 31 consists of the following:

	<u>1974</u>	1973
	(in thou	usands)
On Hand and Unrestricted Deposits	\$ 8,077	\$17,105
Compensating Balances	33,550	33,825
Certificates of Deposit	6,355	2,687
Total Cash	\$47,982	\$53,617

Compensating balance requirements are the greater of 10% of the bank line of credit or 20% of actual borrowings. The use of lines of credit is periodically rotated among banks. (See Note 8.)

4. Security Investments

These are held principally by the insurance subsidiaries as long-term investments and at December 31 consist of the following:

	197	4	1973	3
	Amortized Cost	Market Value	Amortized Cost	Market Value
		(in mil	lions)	
Bonds:				
Commercial Paper	\$ 28.2	\$ 28.2	\$ 8.7	\$ 8.8
U.S. Government				
Obligations	1.7	1.7	2.0	2.1
Municipal Bonds	62.7	55.0	48.7	49.0
Convertible Bonds	6.9	4.4	7.9	6.7
Non-Convertible Bonds	14.6	14.6	9.4	10.2
	114.1	103.9	76.7	76.8
Stocks:				
Preferred Stocks Convertible Preferred	10.0	7.6	4.9	4.6
Stocks	2.0	1.4	1.3	1.3
Common Stocks	14.4	9.0	14.3	12.7
	26.4	18.0	20.5	18.6
Total Security				
Investments	\$140.5	\$121.9	\$97.2	\$95.4

5. Finance Receivables

The amount of and maximum term in months (from origination) of Finance Receivables at December 31 are as follows:

	1974 (in mil	<u>1973</u> lions)	1974 (mor	1973 iths)
Direct Cash Loans: Dollar-cost Interest-bearing All Loans	\$1,611 431 2,042	\$1,607 344 1,951	84 84	84 84
Sales Finance Contracts .	120	127	48	48
Total Finance Receivables	\$2,162	\$2,078		

Scheduled contractual payments of Finance Receivables to be received after December 31, 1974 are as follows:

	1975	1976	1977	1978	Beyond
Direct Cash Loans:					
Dollar-cost	46%	31%	16%	5%	2%
Interest-bearing	43	28	15	7	7
All Loans	45	31	16	5	3
Sales Finance Contracts .	71	24	5	_	_
Total Finance					
Receivables	47	30	15	5	3

The above tabulation of scheduled contractual payments is not a forecast of collections. Cash collections on Finance Receivables (excluding finance charges included in income) amount to \$893.8 million for 1974 and \$937.2 million for 1973.

The percentage of monthly cash principal collections to average monthly balances was 4.29% for 1974 and 4.80% for 1973.

6. Receivable from Spiegel, Inc. and Subsidiaries

Of this amount at December 31, 1974 and 1973 \$44.8 million and \$42.6 million are receivable from Fairfax Family Fund, Inc., a consumer loan company.

Of the total amount at December 31, 1974 and 1973 \$16.2 million and \$22.8 million are subordinated to \$70.0 million of long-term debt payable by Spiegel to a non-affiliated company.

7. Other Assets

At December 31 these consist of the following:

	1974	1973
	(in thou	isands)
Excess of Cost of Common Stock of Certain		
Subsidiaries over Equity in Net Assets		
Thereof at Dates of Acquisition	\$27,886	\$28,086
Recoverable U.S. Federal Income Taxes .	14,351	-
Deferred Income Tax Benefits	9,854	27,540
Unamortized Long-Term Debt Expense	9,061	9,101
Unamortized Insurance Acquisition Cost .	7,688	6,670
Other	15,461	12,726
Total Other Assets	\$84,301	\$84,123

The Excess of Cost of Common Stock is not being amortized except for an insignificant amount relating to an acquisition in 1971 being amortized over a period ending in 1976.

In 1974 Deferred Income Tax Benefits results primarily from: a) the excess of Provision for Possible Credit Losses for financial statement purposes over such amounts allowable as deductions for tax purposes, b) amounts deductible for income tax purposes which relate to unrealized foreign exchange losses not charged against income for financial statement purposes, and c) amounts relating to the Company's (continued)

Incentive Compensation Plan. For 1973 the Deferred Income Tax Benefits results primarily from the items designated as "a" and "c" above.

8. Short-Term Notes Payable

At December 31 these consist of the following:

	1974 (in thou	1973 sands)
Banks	\$117,932 147,091 \$265,023	\$119,802 120,800 \$240,602
Data as to the total for Short-Term Notes Payable for the years ended December 31 are:		
Maximum amount at any month end Average amount	\$387,654 279,213 10.96%	\$254,600 223,500 7.78%

The average interest rates on Short-Term Notes Payable at December 31, without giving effect to compensating balances at banks, and maturities are as follows:

					1974	<u>1973</u>
Average Interest R Banks (at prime)				10.58%	9.97%
Commercial Pa money marke	t rates)				10.26%	9.44%
Maturities in Days: Banks Commercial Pa						1-70 11-268

At December 31 bank lines of credit are as follows:

					1974	1973
					(in thou	usands)
Loans					\$107,932	\$107,893
Unused Portion.					296,744	246,637
Total Lines .					\$404,676	\$354,530

9. Accounts Payable and Accrued Liabilities At December 31 these consist of the following:

							<u>1974</u>	1973
							(in thou	ısands)
Employee Thrift Accounts							\$24,874	\$24,997
Income Taxes Payable .							6,121	10,312
Accrued Interest				,		,	25,482	24,714
Dealer Reserves							8,952	10,417
Minority Interest in Subsid	iari	es					4,901	4,886
Other					,		22,370	23,684
Total Accounts Payable	le a	ınd	Ac	cru	ed			
Liabilities , , ,							\$92,700	\$99.010

10. Long-Term Debt and Surplus Restrictions

Long-term debt outstanding December 31 is as follows:

				1974	1973
				(in thous	ands)
By Currency:					
United States			,	\$1,260,200*	\$1,259,867*
Canadian				64,759	64,758
Swiss				35,505	28,638
Total Long-Term D)ebt			\$1,360,464	\$1,353,263

By Matu	ıritv	/:										
1974									,		\$ -	\$ 103,200
1975											41,875	75,452
1976											157,318	154,836
1977											119,725	115,910
1978			4	,							33,578	_
1979	,										158,945	55,000
1980	-84										158,480*	158,434*
1985	-89	4									115,543	115,431
1990											275,000	275,000
1995	-99			,							150,000	150,000
2000	-02										150,000	150,000
To	tal	Lon	g-	Ter	m [Deb	ot				\$1,360,464	\$1,353,263
Weighte Rate End											6.68%	6.43%
Liid		•			•	•	•	•		•		0.40 /0

^{*}Includes subordinated debt of \$50.0 million.

Certain of the indentures and agreements relating to the Company's long-term debt contain covenants restricting payment of dividends (other than stock dividends) and the purchase and retirement of the Company's capital stock. At December 31, 1974 and 1973 the amounts of all unrestricted Surplus (Capital Surplus and Retained Earnings), under the most restrictive of these covenants, are approximately \$257 million and \$272 million.

11. Foreign Operations

After translation to U.S. dollar equivalents, assets, liabilities, and net assets denominated in foreign currencies at December 31 and net income from operations in foreign countries for the years then ended are:

							1974	1973
							(in mi	llions)
							\$340.2	\$296.0
Liabilities .							172.3	146.6
Net Assets.		,	,	٠	,		\$167.9	\$149.4
Net Income							\$13.0	\$11.1

Exchange adjustments reflected in the Balance Sheet account "Unrecognized Gain Arising from Translation of Foreign Currencies" amounted to charges of \$7.4 million in 1974, after offsetting Deferred Income Tax Benefits of \$3.5 million, and of \$1.1 million in 1973. The 1974 charge arises primarily from exposure in two currencies: the effect of devaluation on Beneficial's net assets denominated in Australian dollars, and appreciation of Beneficial's net liabilities denominated in Swiss francs. The 1973 charge resulted primarily from greater effect of appreciation of the Swiss franc than of the Australian dollar.

12. Capital Stock

At December 31 the number of shares of capital

stock is as follows:

		Outstanding
Preferred Stock—no par value (issuable in series). Authorized,	<u>1974</u>	<u>1973</u>
500,000	None	None
\$5.50 Dividend Cumulative Convertible Preferred Stock—no par value—\$20 stated value (each share convertible into 4.5 shares of Common; maximum liquidation value, \$73,326,800 and \$74,818,900). Authorized,	407,718(a	407,718(a
1,164,077	733,268	748,189
Authorized, 103,976	103,976	103,976
mon). Authorized, 1,069,204 . Common Stock—\$1 par value.	950,493	949,898
Authorized, 60,000,000	18,975,957(b	18,896,752(b
After deducting treasury shares a)	178,012 4,850,127	178,012 4,861,003

Of the authorized shares shown above as of December 31, 1974, an aggregate of 13,107 shares of \$4.30 Preferred are issuable upon conversion of Spiegel Subordinated Debentures and 5,349,482 shares of Common are issuable upon conversion of \$5.50 Preferred, \$4.30 Preferred, and Spiegel Subordinated Debentures.

13. Employee Retirement Plans

Substantially all employees of the Company and consolidated subsidiaries are covered by one or more of several retirement plans. The plans are fully funded except for relatively minor amounts, which for the most part are being funded over periods of approximately ten years. Total expense of the plans was \$1,608,000 for 1974 and \$922,000 for 1973.

14. Leases

Rent expense was \$14.1 million for 1974 and \$13.0 million for 1973. Real estate leases total 1,780 and generally have an original term of five years with renewal option for a like term. Data processing equipment leases range from five months to seven years and generally are renewable. The minimum rental commitments under non-cancelable leases at December 31, 1974 are as follows:

,				
- (ın	mil	lion	51

1979

\$2.4

\$8.6

		•							Ψ0.0		101							Ψ 1
19	176	3							6.8		1980) thru	ı 19	984				3.5
19	77	7				,			5.2		ther	eafte	r.					0.3
19	78	3							3.6									
	1	ρ:	200	20	00	21/6	rir	20	750/	or	more	of t	ha	00	01	n o r	mic	lifo

Leases covering 75% or more of the economic life of the property or that assure lessors full recovery of investment plus a reasonable rate of return are immaterial.

15. U.S. and Foreign Taxes on Income

1975

The Company files a consolidated Federal income tax return with all eligible subsidiaries, including the merchandising subsidiaries. The Provision for U. S. and Foreign Income Taxes is comprised of:

									1974	1973
									(in thou	sands)
United States	3:									
Current .									\$ 3,309	\$36,896
Deferred									_22,460	(758)
Total U	.S.					,	,		25,769	36,138
Foreign:										· ·
Current .				,					10.289	7.252
Deferred									(718)	(193)
Total Fo	reic	n							9,571	7,059
	,,,,,,,	, , ,	•			•	*	,		
Total									\$35,340	\$43,197
										-

A reconciliation between the expected and the effective U.S. and foreign tax rates on income from the Finance Division before income taxes is as follows:

	<u>1974</u>	1973 n millions)	1972
Income before Provision for Income Taxes Less: Net Income of Non-	\$92.4	\$101.6	\$102.8
Consolidated Finance Division Subsidiaries State and Local Income Taxes	0.4 6.6 7.0	0.5 5.9 6.4	1.3 7.6 8.9
Income of Consolidated Compa- nies before Provision for U.S. and Foreign Income Taxes	\$85.4	\$ 95.2	\$ 93,9
Expected Provision for U.S. and Foreign Income Taxes (at 48%)	\$41.0	\$45.7	\$45.1
Expected Tax Rate (as used above) Increases (Decreases) in Taxes Resulting from: Income of insurance subsidiaries taxed at lower effec-	48.0%	48.0%	48.0%
tive rates	(4.9)	(3,1)	(2.7)
foreign tax rates	(1.1)	(2.9)	(0.9)
to prior years	(0.9)	0.8	(0.5)
returns	_	1.0	(1.5)
subsidiaries	0.3 <u>-</u> 41.4%	2.6 (1.1) 45.3%	0.3 (3.7) 39.0%
Provision for U.S. and Foreign Income Taxes (continued	\$35.3 d)	\$43.2	\$36.6

U. S. income taxes have not been provided on retained earnings of foreign subsidiaries, as such retained earnings are expected to be permanently invested in foreign countries. If such earnings were remitted, available foreign income tax credits would substantially offset applicable U. S. income taxes.

16. Extraordinary Credit

On October 18, 1974 Florida Properties Inc., a non-consolidated 79.9% owned subsidiary whose operations in prior years have not been significant, sold for cash 64,000 acres of undeveloped land in Osceola County, Florida. Substantially all of the proceeds have been distributed in liquidation. Beneficial Corporation's portion of the gain, after taxes of \$5,190,000 at capital gain rates, is \$12,109,000. (See Earnings and Dividends, Page 2, for calculation of the gain.)

17. Earnings Per Common Share

Primary Earnings per Common Share is computed on basis of average shares outstanding and equivalents thereof, after deducting dividend requirements on Preferred Stocks. None of the Preferred Stocks or Convertible Debentures are common stock equivalents.

Fully-diluted Earnings per Common Share is computed on same basis as above except that: average shares outstanding include those that would result from conversion of \$5.50 Preferred Stock, \$4.30 Preferred Stock, and Spiegel Subordinated Debentures (see Note 12); preferred dividend requirements on only non-convertible issues are deducted; and the remainder is increased by the savings of interest expense, less income tax effect, that would result from conversion of the Spiegel Subordinated Debentures.

Accountants' Opinion

The Board of Directors and Shareholders of Beneficial Corporation

We have examined the balance sheet of Beneficial Corporation and Consolidated Subsidiaries as of December 31, 1974 and 1973 and the related statements of income, retained earnings, capital surplus, and changes in financial position for the five years ended December 31, 1974. Our examination was made in accordance with generally accepted auditing standards, and accordingly included such tests of the accounting records and such other auditing procedures as we considered necessary in the circumstances. We did not examine the financial statements of Western Auto Supply Company and Consolidated Subsidiaries and Spiegel, Inc. and Consolidated Subsidiaries (non-consolidated subsidiaries), the equity in net assets and net income of which are set forth in the accompanying financial statements. The financial statements for such companies were examined by other auditors whose reports thereon have been furnished to us and our opinion expressed herein, insofar as it relates to the amounts included for such companies, is based solely upon the reports of the other auditors.

In our opinion, based upon our examination and the reports of other auditors, such statements present fairly the financial position of Beneficial Corporation and Consolidated Subsidiaries at December 31, 1974 and 1973 and the results of their operations and changes in their financial position for the five years ended December 31, 1974, in conformity with generally accepted accounting principles applied on a consistent basis after restatement for the change, in which we concur, made by the non-consolidated subsidiaries in their methods of revenue recognition relating to the time price differential on instalment sales as described in Note 2.

HASKINS & SELLS

Newark, N.J. February 17, 1975

Western Auto Supply Company and Consolidated Subsidiaries

Condensed Balance Sheet December 31, 1974 and 1973

ASSETS			1974 (amo	ounts in thou	<u>1973</u> usands)
Cash	 vables of \$	 14.083	. \$ 19,3	79	\$ 15,873
and \$13,837 and unearned finance charges of \$12,113 and \$9 Inventories, at lower of cost (first-in, first-out) or replacement mar Other Current Assets	,998 (Note ket	1c and d)	. 142,5	51	232,285 142,311 15,987
Total Current Assets	ition of		ŕ	31	406,456
\$16,498 and \$13,932	Vet Assets	at		14	56,081
Dates of Acquisition			. 1,1	82	1,777 749 \$465,063
LIABILITIES AND SHAREHOLDER'S EQUITY Notes Payable					\$ 90,703 47,190
Current			. 22,8 . 30,4	22	991 22,127 30,159
Total Current Liabilities			. 100,7 . 234,3	82 55	191,170 53,120 220,773 \$465,063
10001					
Condensed Statement of Changes in Financial Five Years Ended December 31, 1974			-		
		n <u>1973</u>	1972	1971 ands)	1970
Five Years Ended December 31, 1974 SOURCE OF FUNDS:	Positio	1973 (amo	1972 unts in thous	ands)	
SOURCE OF FUNDS: Net Income	Positio	n <u>1973</u>	1972 unts in thous \$17,359	ands) \$15,166	1970 \$14,917 2,863
SOURCE OF FUNDS: Net Income	1974 \$14,582 5,099 19,681 49,732 851	1 <u>973</u> (amo	1972 unts in thous	\$15,166 3,143 18,309 49,371 570	\$14,917 2,863 17,780 90 259
SOURCE OF FUNDS: Net Income	1974 \$14,582 5,099 19,681 49,732	1973 (amo \$15,293 4,142 19,435 1,121	1972 sunts in thous \$17,359 3,719 21,078 146	\$15,166 \$15,166 3,143 18,309 49,371	\$14,917 2,863 17,780 90
SOURCE OF FUNDS: Net Income	1974 \$14,582 5,099 19,681 49,732 851	1973 (amo \$15,293 4,142 19,435 1,121 571	1972 unts in thous \$17,359 3,719 21,078 146 866	\$15,166 3,143 18,309 49,371 570	\$14,917 2,863 17,780 90 259
SOURCE OF FUNDS: Net Income	1974 \$14,582 5,099 19,681 49,732 851 \$70,264 \$15,054 2,873 1,000	\$15,293 4,142 19,435 1,121 571 \$21,127 \$18,990 498 1,000	1972 sunts in thous \$17,359 3,719 21,078 146 866 \$22,090 \$16,947 1,190 1,000	\$15,166 3,143 18,309 49,371 570 \$68,250 \$ 9,352 1,393 100	\$14,917 2,863 17,780 90 259 \$18,129 \$10,092 1,062 150

Western Auto Supply Company

and Consolidated Subsidiaries

Condensed Statement of Income and Retained Earnings

Five Years Ended December 31, 1974

	1974	1973	1972	1971	1970
		(amou	ınts in thousa	nds)	
Net Sales and Other Revenue (Note 1c)	\$643,204	\$631,989	\$566,797	\$498,695	\$461,295
Cost of Goods Sold and Operating Expenses (including depreciation and amortization of \$4,983, \$4,052, \$3,626,	·				
\$3,100, and \$2,863)	593,990	588,911	524,618	462,235	425,406
Net Operating Income	49,214	43,078	42,179	36,460	35,889
Interest Expense	19,904	13,831	7,799	6,303	6,071
Income before Taxes on Income	29,310	29,247	34,380	30,157	29,818
Federal and State Income Taxes:					
Current		11,775	16,069	16,022	12,966
Deferred	1,213	2,179	952	(1,031)	1,935
Total Federal and State Taxes on Income	14,728	13,954	17,021	14,991	14,901
Net Income	14,582	15,293	17,359	15,166	14,917
Retained Earnings, Beginning of Year, as Previously Reported	147,068	133,003	116,857	101,703	87,070
Adjustment for Retroactive Effect of Change of					
Accounting Method (Note 1c)	(13)	(241)	(454)	(366)	(500)
Retained Earnings, Beginning of Year, As Adjusted	147,055	132,762	116,403	101,337	86,570
Total	161,637	148,055	133,762	116,503	101,487
Dividends Paid	1,000	1,000	1,000	100	150
Retained Earnings, End of Year (Notes 1c and 2)	\$160,637	\$147,055	\$132,762	\$116,403	\$101,337

Management's Discussion and Analysis of the Condensed Statement of Income

The Statement of Income is included in a form to satisfy the requirement for a Summary of Operations; Management's Discussion and Analysis, consequently, pertains to the Statement of Income.

Sales increases during the period 1970-73 are primarily attributable to the expansion in number of wholesale and retail units. This expansion was curtailed in 1974 as the result of economic conditions.

Of the increases in Interest Expense of \$6.1 million and \$6.0 million for 1974 and 1973, 60% (\$3.6 million) and 39% (\$2.3 million) is due to increases in interest rates. The remainder is due to expansion of debt required to finance the company's growth, particularly in associate dealer accounts receivable and the modernization and expansion of distribution centers.

Notes to Condensed Financial Statements

1. Accounting Policies

- a) Examination of Financial Statements. Audits are made as of June 30 and December 31 by independent Certified Public Accountants.
- b) Basis of Consolidation. The financial statements include the accounts of Western Auto Supply Company and wholly-owned subsidiaries.
- c) Change in Accounting Method. Effective January 1, 1974, the company changed its method of revenue recognition relating to the handling charges (finance charges) on instalment sales to conform with the Industry Audit Guide for finance companies. Accordingly, the financial statements have been restated

to apply the newly adopted method retroactively.

As a result of the accounting change, Net Income for 1974 has been increased \$440,000. Net Income for the four years ended December 31, 1973, starting with 1973, has been increased (decreased) by \$228,000, \$213,-000, (\$88,000), and \$134,000 respectively.

- d) Notes and Accounts Receivable. Included in current receivables are amounts becoming due after one year of \$78.6 million at December 31, 1974 and \$73.3 million at December 31, 1973.
- e) Taxes on Income and Investment Credit. Deferred taxes result from timing differences in recognition of income and expense for tax and financial statement purposes. The deferred tax provision of

Western Auto Supply Company

and Consolidated Subsidiaries

\$1,213,000 for 1974 was primarily related to: credit sales reported on the instalment basis for tax purposes \$317,000, decrease in allowance for doubtful receivables not deductible for tax purposes \$569,000, and excess of tax over statement depreciation \$418,000. In 1973, the deferred tax provision of \$2,179,000 was primarily related to: credit sales reported on the instalment basis for tax purposes \$1,221,000, decrease in amount of advertising expenses not deductible for tax purposes \$648,000, and excess of tax over statement depreciation \$282,000. Investment tax credits, which are immaterial in amount, are deferred and amortized over an eight year period.

- f) Interim Operating Results. During interim periods, the company estimates costs of sales using actual costs of merchandise sold for wholesale sales and estimated gross profit for retail sales. In addition, provisions are made for estimated inventory shortages and for obsolete or deteriorated merchandise. Final determination of physical inventory adjustments and of obsolete or deteriorated merchandise generally occurs in the fourth quarter. The adjustments made in the fourth quarter for these items had the effect of increasing Net Income for that quarter by \$2.3 million in 1974 and \$1.6 million in 1973, offsetting corresponding reductions in the first three quarters of the respective years.
- g) Depreciation. Depreciation of fixed assets is on a straight-line method over the useful lives of the assets.
- h) Employee Retirement Plan. The company's policy is to fund current retirement costs, including a provision for funding prior service costs, over a period of not more than thirty years.
 - i) Merchandise Warranty Reserves. Reserves are

maintained to provide for anticipated costs relating to merchandise under warranty.

j) Pre-opening Costs. Pre-opening and start-up costs for new stores and distribution centers are charged to operations as incurred.

2. Long- erm Debt and Restrictions on Retained Earnings

Included in long-term debt are \$48.1 million of 7.85% sinking fund debentures which require sinking fund payments commencing in 1976 and \$50.0 million of 9.5% debentures due in 1979. The indentures relating to these debentures contain covenants restricting payment of dividends, the purchase or retirement of the company's capital stock, investments, and indebtedness. At December 31, 1974 the amount of shareholder's equity unrestricted under these covenants was \$70.0 million.

3. Profit Sharing and Retirement Plans

Substantially all employees of the company and its subsidiaries are covered by trusteed profit sharing and retirement plans. The amounts charged to expense for the five years ended December 31, 1974, starting with 1974, in millions, were \$4.6, \$4.2, \$4.4, \$3.8, and \$3.7.

4. Leases

At December 31, 1974 real property was occupied under 663 separate operating leases expiring from 1975 to 1994 with aggregate minimum annual rentals of \$10.5 million. Rentals charged to expense for the five years ended December 31, 1974, starting with 1974, in millions, were \$17.4, \$17.5, \$15.8, \$13.8, and \$13.3.

Accountants' Opinion

The Board of Directors of Western Auto Supply Company

We have examined the condensed balance sheets of Western Auto Supply Company and Consolidated Subsidiaries as of December 31, 1974 and 1973 and the related condensed statements of income and retained earnings and changes in financial position for the five years ended December 31, 1974. Our examination was made in accordance with generally accepted auditing standards, and accordingly included such tests of the accounting records and such other auditing procedures as we considered necessary in the circumstances.

In our opinion, the aforementioned condensed financial statements present fairly the financial position of Western Auto Supply Company and Consolidated Subsidiaries at December 31, 1974 and 1973 and the results of their operations and the changes in their financial position for the five years ended December 31, 1974 in conformity with generally accepted accounting principles applied on a consistent basis.

Kansas City, Missouri February 15, 1975 PEAT, MARWICK, MITCHELL & CO.

Condensed Balance Sheet December 31, 1974 and 1973

December 31, 1974 and 1973					
			197	<u>4</u>	1973
			(an	nounts in tho	usands)
ASSETS					
Cash			. \$ 6,	755	\$ 8,746
Accounts and Notes Receivable, less allowance for doubtful and \$49,679 and unearned time price differential of \$11					
(Note 1c and d)			. 455,	483	476,637
Inventories, at lower of cost (first-in, first-out) or market			. 46,	048	47,553
Prepaid Expenses			10,	870	9,298
Total Current Assets				156	542,234
Properties, at cost less accumulated depreciation of \$19,138				378	21,773
Other Assets (Note 1b)			3,	430	3,594
Total			. \$542,	964	\$567,601
LIABILITIES AND SHAREHOLDER'S EQUITY					
Payable to Beneficial Corporation (Note 2)			. \$188,	016	\$226,391
Other Current Debt				412	1,410
Federal and State Income Taxes Payable (Note 1e):			,		
Current				549	483
Deferred			. 72,	704	63,359
Other Current Liabilities			. 42,	637	43,041
Total Current Liabilities			. 305,	318	334,684
Long-Term Debt (Note 2)					157,866
Shareholder's Equity (Note 1c)			. 80,	339	75,051
Total			. \$542,	964	\$567,601
Condensed Statement of Changes in Financial Po Five Years Ended December 31, 1974	1974	1973	1972	1971	1970
		(amo	unts in thous	ands)	
SOURCE OF FUNDS:	A F 000	0.0044	Φ Ε ΟΕΟ	Φ 4 077	Φ (O O 4 E)
Net Income (Loss) (Note 1c)	\$ 5,288	\$ 8,044	\$ 5,058	\$ 1,677	\$ (3,815)
(depreciation and amortization)	3,242	3,220	2,890	2,864	2,922
Funds Provided by Operations:	8,530	11,264	7,948	4,541	(893)
Issuance of Long-Term Debt			1,050		
	\$ 8,530	\$11,264	\$ 8,998	\$ 4,541	\$ (893)
APPLICATION OF FUNDS:					
Additions to Properties	\$ 1,231	\$ 1,163	\$ 3,663	\$ 2,809	\$ 1,617
Reduction of Long-Term Debt		3,638	1,387	2,097	1,150
Other	452	428	557	520	498
	2,242	5,229	5,607	5,426	3,265
Increase (Decrease) in Working Capital:					
Accounts and Notes Receivable	(21,154)	17,600	28,534	27,188	17,636
Inventories	(1,505) 107	(13,438)	11,031 (5,195)	9,928	(952)
Accounts and Notes Payable and Accrued Liabilities Federal and State Income Taxes Payable	(9,411)	(588) (21,648)	(22,389)	(6,928) 2,735	(4,367) 8,690
Payable to Beneficial Corporation	38,375	22,926	(9,209)	(36,693)	(23,402)
Other	(124)	1,183	619	2,885	(1,763)
Increase (Decrease) in Working Capital	6,288	6,035	3,391	(885)	(4,158)
	\$ 8,530	\$11,264	\$ 8,998	\$ 4,541	\$ (893)
	,	4 , 1	+ 0,000	- 10 11	+ (000)

Condensed Statement of Income and Retained Earnings

Five Years Ended December 31, 1974

rive rears chided December 31, 1974					
	1974	1973	1972	1971	1970
		(amo			
Net Sales and Other Revenue (Note 1c)	. \$396,028	\$430,613	\$418,602	\$379,846	\$338,745
Cost of Goods Sold (including buying and occupancy expenses)	186,293	210,678	205,645	192,968	173,797
Selling and Administrative Expenses (including Provision for					
Doubtful Accounts of \$31,393, \$29,654, \$31,593, \$26,695, and \$20,485)	175,349	177,719	176,457	159,642	151,387
Interest Expense (including \$15,432, \$17,600, \$18,184, \$15,277,	. 175,545	177,713	170,407	100,042	101,007
and \$12,710 to Beneficial Corporation)	. 24,125	26,470	27,204	24,245	21,724
Total of Above Costs and Expenses	. 385,767	414,867	409,306	376,855	346,908
Income (Loss) before Income Taxes	10,261	15,746	9,296	2,991	(8,163)
Provision for Federal and State Income Taxes (Note 1e):					
Current	. (4,372)	(12,817)	(20,192)	4,822	3,738
Deferred	. 9,345	20,519	24,430	(3,508)	(8,086)
Total Provision	4,973	7,702	4,238	1,314	(4,348)
Net Income (Loss) (Note 1c)	5,288	8,044	5,058	1,677	(3,815)
Retained Earnings, Beginning of Year, As Previously Reported .	. 84,866	78,860	71,852	65,843	61,791
Adjustment for Retroactive Effect of Changes of Accounting					
Method (Note 1c)	(51,693)	(53,731)	_(51,781)	(47,449)	(39,582)
Retained Earnings, Beginning of Year, As Adjusted	33,173	25,129	20,071	18,394	22,209
Retained Earnings, End of Year	. \$ 38,461	\$ 33,173	\$ 25,129	\$ 20,071	\$ 18,394

Management's Discussion and Analysis of the Condensed Statement of Income

The Statement of Income is included in a form to satisfy the requirement for a Summary of Operations; Management's Discussion and Analysis, consequently, pertains to the Statement of Income.

1974-1973

Cost of Goods Sold, including buying and occupancy expense, declined 11.6% from 1973. This decline, evidenced in every major merchandise category, was caused principally by the decrease in sales.

Net Sales and Other Revenue declined 8.0% from 1973 principally because of imposition by the company of higher credit standards, decreased circulation of sales material, reduced customer response, and other causes as indicated on Page 12.

Interest Expense decreased 8.9% primarily because of the reduction in amount payable to Beneficial Corporation as a result of receiving credit for tax losses, as indicated in Note 1 e, and a moderate contraction of receivables and inventory.

The decrease in Income before Income Taxes in 1974 resulted primarily from the decrease in Net Sales and Other Revenue and an increase in the Provision for Doubtful Accounts, offset partially by reduced Selling Expenses (due to the lower sales volume) and Interest Expense. Correspondingly, the decrease in the Provision for Income Taxes results from the decrease in pre-tax income. The effective rates of income tax are approximately the same in both years.

1973—1972

The increase in Net Sales and Other Revenue in 1973 over 1972 largely accounted for the 69.4% increase in Income before Income Taxes.

The percentage increase in the Provision for Income Taxes was higher than that for pre-tax income because of an increase in the effective rate of income taxes for the consolidated life insurance company, due to a change in the composition of its income.

Notes to Condensed Financial Statements

1. Accounting Policies

- a) Examination of Financial Statements. Audits are made as of June 30 and December 31 by independent Certified Public Accountants.
- b) Basis of Consolidation. The financial statements consolidate Spiegel, Inc. and subsidiaries (all of which are wholly-owned) including Fairfax Family Fund, Inc., a consumer loan company, and Guaranteed Equity Life Insurance Co. Net Sales and Other Revenue and Net Income include the following amounts relating to Fairfax and Guaranteed:

					1974	<u>1973</u> (ir	1972 million	1971 s)	1970
Interest and Income.	Pre	emi •	um		\$18.0	\$17.2	<u>\$16.3</u>	\$15.9	\$12.8
Net Income					\$2.3	\$2.9	\$2.7	\$2.2	\$1.1

The life insurance company previously had been accounted for on the equity basis. This change in consolidation policy has no effect on Net Income and has an insignificant effect on other consolidated financial statement amounts. Comparative amounts for prior years have been restated on the same basis.

c) Changes in Accounting Methods. Effective January 1, 1974 the company changed its method of revenue recognition (Adjustment A in tabulation below) relating to the time price differential on instalment sales to conform with the principles set forth in the Industry Audit Guide for finance companies issued by the American Institute of Certified Public Accountants. Heretofore, the entire amount of the time price differential to become due on an instalment sale was immediately recorded as sales revenue and provision was made for future collection expense. By application of the provisions of the Industry Audit Guide, revenue from the time price differential on instalment sales is recognized using the effective yield method. The financial statements have been restated to apply the newly adopted method retroactively. As a result of the accounting change, Net Income for the year ended December 31, 1974 has been increased by \$6,292,000.

Net income of the life insurance company has been reduced by insignificant amounts, shown below as Adjustment B, in changing from the statutory basis to the Generally Accepted Accounting Principles basis.

The combined effect of the above accounting changes on prior years Net Income was as follows:

	<u>1973</u>	1972 (in thou	<u>1971</u> sands)	1970
As Previously Reported Adjustment A	\$ 6,006 2,038	\$ 7,008 (1,950) ———	\$6,009 (4,130) (202)	\$ 4,052 (7,568) (299)
Adjusted	\$8,044	\$5,058	\$1,677	\$(3,815)

- d) Accounts and Notes Receivable. In accordance with generally recognized trade practice, Accounts and Notes Receivable (before deduction of the allowance for unearned time price differential) includes approximate amounts becoming due after one year of \$311 million and \$348 million at December 31, 1974 and 1973 respectively.
- e) Taxes on Income. For income tax purposes the income arising from instalment sales continues to be reported on the cash collection basis. The income taxes deferred as a result thereof are included in current liabilities as Federal and State Income Taxes Payable—Deferred, which represents the accumulated total of reductions in Federal and state income taxes, arising principally from the use for tax purposes of the cash collection basis.

Prior to 1972 the company and its subsidiaries filed separate Federal income tax returns. The company's losses, in millions, for tax purposes of approximately \$11.0, \$28.9 and \$45.6 in 1974,1973, and 1972 respectively, arising principally from the use of the cash collection basis for instalment sales, are included in consolidated Federal income tax returns of the company's parent, Beneficial Corporation. As a result, the provisions for current income tax and the liability to Beneficial Corporation have been reduced, in millions, by \$5.4, \$13.9, and \$21.1 for the respective years. The total provisions for income taxes are approximately the same as they would have been had the company continued to file separate returns.

f) Depreciation and Amortization. Depreciation of property is provided on the straight-line method over the estimated useful lives. Major computer development costs and catalog order store pre-opening expenses are deferred and amortized over a period not in excess of five years.

g) Employee Pension Plan. The company has an unfunded, non-contributory pension plan for eligible hourly-compensated employees. Pension costs charged to expense, including amortization of prior service costs over forty years, for the five years ended December 31, 1974, starting with 1974, aggregated \$540,000, \$666,000, \$425,000, \$364,000, and \$195,000. At December 31, 1974 the actuarially computed excess of vested benefits over balance sheet accruals was \$2.2 million.

The effect of the 1974 pension reform legislation on the pension plan has not yet been actuarially determined; however, commencing in 1976 there will be requirements for funding of pension costs.

2. Long-Term Debt

Long-term debt, some of which is secured by prop-

erty, matures in varying amounts from 1977 to 1992 and bears interest at 4.5% to 5.9%.

At December 31, 1974 \$16.2 million of the amount payable to Beneficial Corporation is subordinated to \$70 million of long-term debt payable to a non-affiliated company.

3. Leases

Rent expense, principally for catalog offices and data processing equipment, in millions, for the five years ended December 31, 1974, starting with 1974, was \$5.4, \$5.7, \$6.3, \$5.9, and \$5.1. Minimum rental commitments under non-cancelable leases, net of subleases, in millions, at December 31, 1974 were: 1975—\$3.1; 1976—\$2.1; 1977—\$1.4; 1978—\$1.2; 1979—\$0.8 and 1980 through 1983—\$0.6.

Accountants' Opinion

The Board of Directors of Spiegel, Inc.

We have examined the condensed balance sheet of Spiegel, Inc. and Consolidated Subsidiaries as of December 31, 1974 and 1973 and the related condensed statements of income and retained earnings and of changes in financial position for the five years ended December 31, 1974. Our examinations were made in accordance with generally accepted auditing standards and accordingly included such tests of the accounting records and such other auditing procedures as we considered necessary in the circumstances.

As more fully described in Note 1 to the financial statements, effective January 1, 1974, the company changed its method of revenue recognition related to the time price differential on instalment sales and in 1973 restated the net income of its life insurance company for the years 1970 and 1971 to conform with the principles set forth in the Industry Audit Guides for finance companies and for insurance companies issued by the American Institute of Certified Public Accountants.

In our opinion, the aforementioned financial statements examined by us present fairly the financial position of Spiegel, Inc. and Consolidated Subsidiaries at December 31, 1974 and 1973, the results of their operations and the changes in their financial position for the five years ended December 31, 1974, in conformity with generally accepted accounting principles applied on a consistent basis after restatement for the changes, with which we concur, referred to in the preceding paragraph.

PRICE WATERHOUSE & CO.

Chicago, Illinois February 14, 1975



Eleven-Year Summary

Years ended December 31	1974	1973	1972
During the Year			
Consolidated Net Income (a)		75,927	81,075
Primary	\$ 3.82(b \$ 3.31(b	3.52 3.05	3.86 3.26
Primary	19,103 24,479 \$ 1.25	18,705 24,459 1.20	18,413 24,494 1.10
Finance Division Volume of Finance Receivables Acquired less Unearned Finance Charges Number of Finance Receivables Acquired Average Amount of Transaction (dollars) % of Monthly Cash Principal Collections to Average	\$1,669,254 1,886 \$ 885	1,739,432 2,177 799	1,632,869 2,150 759
Monthly Balances	4.29	4.80	4.77
% of Finance Receivables Charged Off (after Offsetting Recoveries) to Average Monthly Balances	2.12 \$ 452,539 \$ 92,428 \$ 50,498 11.16	1.82 416,317 101,644 52,590 12.63	1.56 376,921 102,798 58,658 15.56
Merchandising Division (a) Western Auto Supply Company and Subsidiaries Net Sales and Other Revenue Net Income % of Net Income to Net Sales and Other Revenue Spiegel, Inc. and Subsidiaries Net Sales and Other Revenue (c) Net Income (Loss) % of Net Income (Loss) to Net Sales and Other Revenue Combined Net Sales and Other Revenue Income before Income Taxes Income from Merchandising Division % of Income from Merchandising Division to Net Sales and Other Revenue	\$ 643,204 \$ 14,582 2.27 \$ 396,028 \$ 5,288 1.34 \$1,039,232 \$ 39,571 \$ 19,870	631,989 15,293 2.42 430,613 8,044 1.87 1,062,602 44,993 23,337 2.20	566,797 17,359 3.06 418,602 5,058 1.21 985,399 43,676 22,417
At Year End			
Consolidated Total Debt	\$1,650,361 \$ 686,993 2.40 to 1	1,618,862 637,513 2.54 to 1	1,558,101 591,158 2.64 to 1
Finance Division Finance Receivables less Unearned Finance Charges	\$1,781,500	1,700,696	1,579,689
% of Unearned Finance Charges to Related Net Finance Receivables	28.16	27.80	27.68
Reserve for Possible Credit Losses	\$ 92,638	86,736	82,154
Finance Receivables less Unearned Finance Charges % of Loan Receivables More than Two Months Delinquent	5.20	5.10	5.20
(based on account balances)	1.28 2,136 \$ 834	1.15 2,250 756	0.99 2,223 711

^{*} The data for all years include results of companies accounted for on a pooling of interest basis; for comparability certai amounts for 1973 and prior years have been reclassified to conform with the 1974 classifications.

a) Years prior to 1974 have been restated. (See Note 2, Page 18.)

All o	lata adjusted fo	or poolings of in	iterests*				
1971	1970	1969	1968	1967	1966	1965	1964
(amo	ounts in thousa	nds, except who	ere noted)				
67,293	53,788	53,657	51,963	49,100	54,035	47,642	45,708
3.14	2.41	2.45	2.37	2.21	2.55	2.18	2.08
2.69	2.14	2.14	2.07	1.95	2.18	1.94	1.91
18,143	17,885	17,488	17,047	16,965	16,531	16,122	15,948
24,516	24,494	24,493	24,461	24,417	23,986	24,644	24,039
1.0667	1.0667	1.0667	1.0667	1.0667	1.0667	.97	.78
1,461,770	1,368,832	1,402,672	1,352,295	1,162,047	1,148,152	1,105,807	1,009,598
1,940	1,924	2,120	2,199	2,105	2,207	2,190	2,001
753	711	662	615	552	520	505	505
4.68	4.50	4.85	5.11	5.24	5.21	5.47	5.49
1.57	1,40	1.22	1.26	1.41	1.33	1.23	1.20
336,057	305,445	276,032	244,572	224,633	212,930	190,788	170,150
97,226	82,176	77,629	70,296	64,962	65,701	58,130	53,832
50,450	42,686	39,346	36,898	35,244	36,010	31,100	27,047
15.01	13.98	14.25	15.09	15.69	16.91	16.30	15.90
498,695	461,295	451,521	418,698	391,636	376,507	362,814	353,221
15,166	14,917	15,587	14,798	13,447	13,310	13,587	13,325
3.04	3.23	3.45	3.53	3.43	3.54	3.74	3.77
379,846	338,745	350,119	329,444	326,667	326,387	328,560	294,505
1,677	(3,815)	(1,276)	267	409(d	4,715	2,955	5,336
0.44	(1.13)	(0.36)	0.08	0.13	1.44	0.90	1.81
878,541	800,040	801,640	748,142	718,303	702,894	691,374	647,726
33,148	21,655	30,987	32,378	24,592	34,999	31,991	37,572
16,843	11,102	14,311	15,065	13,856	18,025	16,542	18,661
1.92	1.39	1.79	2.01	1.93	2.56	2.39	2.88
1,423,438	1,337,433	1,232,399	1,091,634	944,648	915,682	796,958	638,134
539,377	499,885	474,789	448,298	423,191	401,638	371,956	352,900
2.64 to 1	2.68 to 1	2.60 to 1	2.44 to 1	2.23 to 1	2.28 to 1	2.14 to 1	1.81 to 1
1,441,331	1,366,537	1,267,075	1,135,077	988,752	944,011	853,091	773,858
26.85	25.13	24.86	23.45	22.28	22.38	22.87	22.61
76,448	73,657	69,625	63,408	59,012	55,109	49,936	43,125
5.30	5.39	5.49	5.59	5.97	5.84	5.85	5.57
0.89	0.96	0.90	0.83	0.86	0.74	0.77	0.72
2,105	2,125	2,132	2,121	2,085	2,111	1,955	1,783
685	643	594	535	474	447	436	434

b) Includes Extraordinary Credit of \$12.1 million from sale of undeveloped land by non-consolidated subsidiary (see Note 16, Page 22). Primary and Fully-diluted Earnings per Common Share include Extraordinary Credit of \$.63 and \$.49 per share respectively.

d) Includes profit from sale of foreign subsidiary (net of Federal Income Tax) of \$1.2 million.

c) Years prior to 1974 have been restated for consolidation of life insurance company. (See Spiegel Note 1b, Page 28.)



Board of Directors

CECIL M. BENADOM (1, 2)

President; Chairman of Executive Committee of Beneficial Management Corporation, a subsidiary

CHARLES W. BOWER (2)

Senior Vice-President and Treasurer

JAMES E. BURD (1)

Vice-President; Chairman of Board of Directors of

Spiegel, Inc., a subsidiary

FREDA R. CASPERSEN

Chairman of Board of Directors of Westby Corporation,

real estate investments, Wilmington, Delaware

THOMAS W. CULLEN (3)

GEORGE R. EVANS

President and Member of Executive Committee of

Beneficial Management Corporation, a subsidiary

LEON A. FULTS

President of Western Auto Supply Company, a subsidiary

J. THOMAS GURNEY (3)

Attorney at Law, Gurney, Gurney & Handley, Orlando, Florida

EDGAR T. HIGGINS (1)

Chairman of Board of Directors; General Counsel and Member of Executive Committee of Beneficial Management Corporation, a subsidiary

ARNOLD T. KOCH (3)

Of Counsel to Wormser, Kiely, Alessandroni & McCann, New York, N.Y.

THOMAS A. McGRATH (3)

Retired

DeWITT J. PAUL

President of California Mission, Church of Jesus Christ of Latter-Day Saints

MODIE J. SPIEGEL

Retired

ARTHUR C. SWANSON

Retired

WILLIAM E. THOMPSON

Retired

ROBERT A. TUCKER (1, 2)

First Vice-President; Member of Executive Committee of Beneficial Management Corporation, a subsidiary

CHARLES H. WATTS, II (3)

President of Bucknell University, Lewisburg, Pa

RALPH B. WILLIAMS

Retired

Director Emeritus

LOUIS FRANKE

- 1) Member of Executive Committee (Edgar T. Higgins, Chairman)
- 2) Member of Finance Committee (Robert A. Tucker, Chairman)
- 3) Member of Compensation Committee (Arnold T. Koch, Chairman)

Officers

EDGAR T. HIGGINS

Chairman of the Board of Directors

CECIL M. BENADOM

President

ROBERT A. TUCKER

First Vice-President

CHARLES W. BOWER Senior Vice-President and Treasurer

WILLIAM A. GROSS

Senior Vice-President

EDGAR D. BAUMGARTNER

Vice-President and Tax Counsel

JAMES E. BURD

Vice-President

FINN M. W. CASPERSEN Vice-President; Associate Counsel, Beneficial Management Corporation,

a subsidiary and Counsel to Beneficial Insurance Group

EDWIN M. STOKES

Vice-President and Secretary

RUSSELL W. WILLEY

Vice-President and Controller

CHARLES H. DONOVAN

Auditor

GLENN E. PATON Assistant Secretary

HAROLD J. ROBINSON

Assistant Secretary

JOHN R. DORAN

Assistant Treasurer

ELMER H. REYNOLDS Assistant Treasurer

ROBERT F. HAAG Assistant Controller

Beneficial Management Corporation



BENEFICIAL MANAGEMENT CORPORATION, a wholly-owned subsidiary, furnishes, at cost, supervision, audit, accounting, and other services to most of the operating subsidiaries.

Executive Committee

CECIL M. BENADOM

Chairman

EDGAR T. HIGGINS

ROBERT A. TUCKER

GEORGE R. EVANS

GORDON L. WADMOND

Officers

GEORGE R. EVANS President

GORDON L. WADMOND Executive Vice-President

RICHARD A. WAGNER

Executive Vice-President Operating

JOHN BARYLICK, JR. Senior Vice-President Business Development

RICHARD H. BATE

Senior Vice-President and Associate Counsel

LEO R. CARON

Senior Vice-President

Operating JOSEPH E. CHAUVETTE

Vice-President and Controller

VERNON L. COLLINS Vice-President Audit

JOHN L. DEAN

Senior Vice-President Planning and Research

EDWARD A. DUNBAR

Senior Vice-President Insurance

JOHN M. FARRELL Senior Vice-President

Community Affairs

ROBERT P. FREEMAN Senior Vice-President Personnel

LAWRENCE KELDER

Executive Assistant

JOHN L. KELLY

Vice-President and State Tax Counsel

ROBERT MALLOCK

Senior Vice-President Operating

DANIEL J. McCAFFREY Senior Vice-President Operations

HELMUTH MILLER

Vice-President Public Relations

R. DONALD QUACKENBUSH Vice-President Insurance

CLIFFORD W. SNYDER

Vice-President Advertising

CHARLES V. WALSH

Vice-President and Associate Counsel

ROBERT C. WETZEL

Senior Vice-President Operating

JAMES D. WARREN Assistant Vice-President, Secretary, and Associate Counsel

WILLIAM S. PRICKETT Treasurer

KENNETH J. KIRCHER

Assistant Vice-President, Secretary to Executive and Management Committees, and Associate Counsel

EDGAR T. HIGGINS

Principal Executives of other Subsidiary Companies

J. E. ALDRIDGE

Vice-President West Coast Central Department

DAVID G. ALEXANDER

Vice-President Toronto Department

LOUIS B. BALDWIN

Vice-President

Southern Department

PIERRE E. BASHE Vice-Presiden

California North Department

GEORGE B. BRUSH

Vice-President New England Department

DEWEY O. CASSLER

Vice-President Tri-State Department

ERNEST H. COLE

Vice-President

Southwest Department

PAUL CONAHAN Vice-President

Beneficial Finance Co. of New York, Inc.

GEORGE R. EVANS

President Beneficial Finance Co. of Canada

JOHN FRANCE

Assistant Vice-President

England GRANT H. GENSKE

Vice-President

Northwest Department

THOMAS E. GERRITY Vice-President

Midwest Department

J. GAETAN HELMS

Vice-President Montreal Department

GERALD L. HOLM

President

Beneficial Data Processing Corporation

CHARLES L. ROUNSAVALL

Vice-President

Midsouth Department

VERNON G. SMITH

President and Treasurer Beneficial Finance Co. of New York, Inc.

JOSEPH A. STUBITS

Vice-President Central Department

HARRY E. VANDERBANK

Vice-President East Central Department

BEVAN G. WALKER Vice-President, Secretary-Treasurer Beneficial Finance Co.

of Canada

WILLIAM G. WEISS Vice-President Eastern Department

MURRAY W. WILSON Vice-President

Australia JOHN F. YARLEY Vice-President Gulf Coast Department

General Counsel

Insurance Group The principal substates



comprising the Insurance Group conduct business both within and outside the U.S. as underwriters and reinsurers

Principal Companies

THE CENTRAL NATIONAL LIFE INSURANCE COMPANY OF OMAHA **GUARANTY LIFE INSURANCE** COMPANY OF AMERICA BENEFICIAL INTERNATIONAL INSURANCE COMPANY, LIMITED AMERICAN CENTENNIAL INSURANCE COMPANY

Officers of One or More Companies

EDWARD A. DUNBAR Chairman of the Board of Directors R. DONALD QUACKENBUSH President

ROBERT E. GAEGLER Vice-President and Controller

FINN M. W. CASPERSEN Vice-President and Counsel to Beneficial Insurance Group

JAMES T. KEARNS Vice-President Marketing and Operations

ALBERT G. MORHART Vice-President Superintendent of Agencies

DONALD K. SMITH Vice-President

JERRY B. BUXTON Vice-President

MARY R. BERMINGHAM Secretary and Treasurer

DAVID F. RICHARDSON Assistant to Vice-President

WILLIAM G. JARMAN Director of Marketing

JOY ORCHARD Assistant Secretary

EILEEN A. WALSH Assistant Secretary

> See Supplemental Information-Data by Calendar Quarter (under flap)

Western Auto **Supply Company**



WESTERN AUTO SUPPLY COMPANY, Kansas City, Missouri, a whollyowned subsidiary, is a nationwide organization selling at retail and wholesale a wide variety of merchandise, primarily durable goods.

Corporate Officers

LEON A. FULTS President

KENNETH L. BROWN Vice-President and Controller

HERBERT D. FROEMMING Vice-President and Treasurer

JOSEPH C. GRISSOM Vice-President

JOHN H. HENKE Vice-President

WILLIAM F. HOOTEN Vice-President

PHILIP E. LONG Vice-President

LOUIS L. POPLINGER Vice-President and Secretary

R. T. RENFRO Vice-President

RALPH H. WARNHOFF Vice-President R. P. BRADLEY

Assistant Treasurer RALPH L. WRIGHT Assistant Secretary

Appointed Vice-Presidents

Retail-Regional

KEITH G. BRANDT JERRY D. DEMONBREUN DAVID E. JACKSON LOUIS H. KUNTZ EUGENE A. RENNER JOHN B. WISSMAN

Wholesale—Regional

NORMAN C. BARRY VERNON R. BROWN ARTHUR CASCIARO T. M. LUFFMAN MAX H. TOOLEY

Operations—Regional JOSEPH F. BORNHEIMER CLINT R. HOBBS ROBERT E. LANDIS CARL W. MAHAN ROBERT L. TAGUE

JACK BAIRD Vice-President Personnel and Industrial Relations

BRUCE S. BRYAN Vice-President Retail Credit

Principal Officers of Subsidiaries

JOHN W. LANE Midland International Corporation

ALVIN L. ESBIN President of Eva Gabor International, Ltd.

Spiegel, Inc. SPIEGEL

SPIEGEL, INC., Chicago, Illinois, a wholly-SPIEGEL, INC., Chicago, Illinois, a whole owned subsidiary, is engaged in the sale of merchandise, primarily soft goods, principally by mail and order stores through catalogs.

Officers

JAMES E. BURD Chairman of Board of Directors

EDWARD J. SPIEGEL President

NATHAN N. BRAVERMAN Executive Vice-President

WILLIAM E. COWAN Executive Vice-President

ARTHUR A. POMPER Executive Vice-President

ALBERT R. BELL Vice-President and Secretary

MICHAEL R. MORAN Treasurer-Controller

LEONARD A. GITTELSOHN Vice-President

WILLIAM M. GIUNTOLI Vice-President

CYRIL J. NIEMEC Vice-President

RUSSELL E. PASCALE Vice-President

MILTON J. SHAPIN Vice-President

WILLIAM H. SASSER Vice-President

PAUL A. STINNEFORD Assistant Vice-President

MEYER SHEINFELD Assistant Secretary

CAROLINE M. BIGGS Assistant Treasurer

CLASSES OF STOCK

5% CUMULATIVE

\$4.50 DIVIDEND

\$4.30 DIVIDEND

(CONVERTIBLE)

CUMULATIVE

PREFERRED

CUMULATIVE

PREFERRED

PREFERRED

COMMON

TRANSFER AGENTS

Irving Trust Company, N. Y. Wilmington Trust Company Wilmington, Del.

The First National Bank of Chicago

Irving Trust Company, N.Y.

Wilmington Trust Company

Wilmington, Del.

\$5.50 DIVIDEND CUMULATIVE CONVERTIBLE PREFERRED

Morgan Guaranty Trust Company of New York Wilmington Trust Company Wilmington, Del.

Bankers Trust Company, N. Y.

Wilmington Trust Company Wilmington, Del.

Manufacturers Hanover Trust Company, N. Y. The First National Bank of Chicago

REGISTRARS

Chemical Bank, N. Y.

Farmers Bank of the State of Delaware

Wilmington, Del. Continental Illinois National

Bank and Trust Company of Chicago

Manufacturers Hanover Trust Company, N. Y.

Farmers Bank of the State of Delaware Wilmington, Del.

First National City Bank, N. Y.

Farmers Bank of the State of Delaware Wilmington, Del.

The Chase Manhattan Bank, N. A., N. Y.

Farmers Bank of the State of Delaware Wilmington, Del.

The Chase Manhattan Bank, N. A., N. Y. Continental Illinois National Bank and Trust Company of Chicago

The principal market on which the above classes of stock are traded is the New York Stock Exchange.



aneficial surance Group

e principal subsidiaries, all wholly-owned, pprising the Insurance Group conduct ness both within and outside the U. S. underwriters and reinsurers.

rincipal Companies

TE CENTRAL NATIONAL LIFE
ISURANCE COMPANY OF OMAHA

ARANTY LIFE INSURANCE EMPANY OF AMERICA

NEFICIAL INTERNATIONAL SURANCE COMPANY, LIMITED

IERICAN CENTENNIAL INSURANCE
IPANY

icers of One or More Companies

WARD A. DUNBAR

rman of the Board of Directors

ONALD QUACKENBUSH

RTE. GAEGLER

esident and Controller

I M. W. CASPERSEN esident and Counsel to al Insurance Group

ST. KEARNS resident Marketing and Operations

RT G. MORHART

President Superintendent of Agencies
'ALD K. SMITH

resident

?Y B. BUXTON resident

Y R. BERMINGHAM 'ary and Treasurer

D F. RICHARDSON int to Vice-President

IAM G. JARMAN ctor of Marketing

ORCHARD

stant Secretary

EEN A. WALSH stant Secretary

See
Supplemental
Information—
Data by
Calendar
Quarter
(under flap)

Data by Calendar Quarter			1074
	First Quarter	Second Quarter	1974 Third Quarter
REVENUE			
Finance Division	\$108,736	\$112,336	\$115,657
Western Auto Supply Company and Subsidiaries. Spiegel, Inc. and Subsidiaries (b)	88,873 246,662	182,155 89,799 271,954	161,829 85,480 247.309
Total	\$355,398	\$384,290	\$362,966
INCOME BEFORE INCOME TAXES AND EXTRAORDINARY CREDIT	000 700	400 F40	# 00 000
Finance Division		\$23,548	\$22,868
Western Auto Supply Company and Subsidiaries. Spiegel, Inc. and Subsidiaries (b)	7,402 2,470	8,886 4,143	8,171 828
Merchandising Division	9,872 \$39,662	13,029 \$36,577	8,999 \$31,867
NET INCOME Finance Division	\$ 16,035	\$12,892	\$12,406
Merchandising Division (a) Western Auto Supply Company and Subsidiaries.	3,709	4,462	3,890
Spiegel, Inc. and Subsidiaries	<u>1,325</u> 5,034	1,945 6,407	4,223
Income before Extraordinary Credit	21,069	19,299	16,629
Extraordinary Credit (c)		\$19,299	\$16,629
EARNINGS PER COMMON SHARE (a)			
Primary Before Extraordinary Credit	\$.98	\$.88	\$.75
Net Income	\$.98	\$.88	\$.75
Fully-diluted Before Extraordinary Credit	\$.85 —	\$.77 —	\$.67 —
Net Income	\$.85	\$.77	\$.67
SHARES ENTITLED TO VOTE \$5.50 Dividend Cumulative Convertible Preferred Stock			077.50
High Sales Price		\$98.625 76.625 1.375	\$77.50 58.50 1.37
\$4.30 Dividend Cumulative Preferred Stock (Convertible prior to November 1, 1977)			
High Sales Price	67.00 53.50 2.15	54.00 47.00	46.50 37.75 2.15
Common Stock High Sales Price	27.375 19.00 .3125	20.75 16.25 .3125	17.00 11.75 .31

a) Quarterly and total figures for 1973 have been restated for retroactive changes in methods of revenue recognition by the non-consolidated merchandising subsidiaries. (See Note 2, Page 18.)

Supplemental Information

				1973		
Fourth Quarter	Total	First Quarter	Second Quarter	Third Quarter	Fourth Quarter	Total
	thousands, excep					
\$115,810	\$ 452,539	\$ 98,947	\$103,966	\$104,440	\$108,964	\$ 416,317
141,431 131,876 273,307 \$389,117	643,204 396,028 1,039,232 \$1,491,771	150,510 92,042 242,552 \$341,499	177,697 105,049 282,746 \$386,712	153,133 93,026 246,159 \$350,599	150,649 140,496 291,145 \$400,109	631,989 430,613 1,062,602 \$1,478,919
\$16,222	\$ 92,428	\$28,199	\$26,446	\$26,921	\$20,078	\$101,644
4,851 2,820	29,310 10,261	8,379 5,058	9,943 4,982	4,820 3,428	6,105 2,278	29,247 15,746
7,671 \$23,893	39,571 \$131,999	13,437 \$41,636	14,925 \$41,371	8,248 \$35,169	8,383 \$28,461	44,993 \$146,637
\$ 9,165	\$50,498	\$14,020	\$12,839	\$15,098	\$10,633	\$ 52,590
2,521 1,685 4,206 13,371 12,109	14,582 5,288 19,870 70,368 12,109	4,252 2,463 6,715 20,735	5,173 2,451 7,624 20,463	2,552 1,642 4,194 19,292	3,316 1,488 4,804 15,437	15,293 8,044 23,337 75,927
\$25,480	\$82,477	\$20,735	\$20,463	\$19,292	\$15,437	\$75,927
\$.58 .63	\$3.19 .63	\$.98	\$.96	\$.90	\$.68	\$3.52
\$1.21	\$3.82	\$.98	\$.96	\$.90	\$.68	\$3.52
\$.53 .49	\$2.82	\$.83	\$.82	\$.78	\$.62	\$3.05
\$1.02	<u>.49</u> <u>\$3.31</u>	<u>\$.83</u>	\$.82	<u>\$.78</u>	\$.62	\$3.05
\$79.00 60.625 1.375	\$5.50	\$233.00 166.50 1.375	\$171.00 101.00 1.375	\$153.25 126.50 1.375	\$160.25 102.75 1.375	\$5.50
47.25 37.00	4.30	112.50 82.00 2.15	87.50 62.00 —	77.50 63.50 2.15	80.125 55.00 —	4.30
18.00 12.50 .3125	1.25	53.00 34.625 .2875	38.75 22.50 .2875	35.875 26.50 .3125	36.375 22.00 .3125	1.20

b) Quarterly figures for the first three quarters of 1974 and quarterly and total figures for 1973 have been restated for consolidation of life insurance company. (See Spiegel Note 1b, Page 28.)

c) See Note 16, Page 22.



Beneficial Insurance Group The principal subsidiaries all whether

The principal subsidiaries, all wholly-owned, comprising the Insurance Group conduct business both within and outside the U. S. as underwriters and reinsurers.

Principal Companies

THE CENTRAL NATIONAL LIFE
INSURANCE COMPANY OF OMAHA
GUARANTY LIFE INSURANCE
COMPANY OF AMERICA
BENEFICIAL INTERNATIONAL
INSURANCE COMPANY, LIMITED
AMERICAN CENTENNIAL INSURANCE
COMPANY

Officers of One or More Companies

EDWARD A. DUNBAR Chairman of the Board of Directors R. DONALD QUACKENBUSH

President
ROBERT E. GAEGLER

fice-President and Controller

First M. W. CASPERSEN Vice-President and Counsel to Seneficial Insurance Group

AMES T. KEARNS ice-President Marketing and Operations

LBERT G. MORHART

Ice-President Superintendent of Agencies

OONALD K. SMITH lice-President ERRY B. BUXTON

MARY R. BERMINGHAM ecretary and Treasurer

DAVID F. RICHARDSON Assistant to Vice-President

Assistant to Vice-President WILLIAM G. JARMAN

Director of Marketing
JOY ORCHARD

Assistant Secretary

EILEEN A. WALSH Assistant Secretary

See
Supplemental
Information—
Data by
Calendar
Quarter
(under flap)

Data by Calendar Quarter			1974
	First Quarter	Second Quarter	Third Quarte
REVENUE			
Finance Division	\$108,736	\$112,336	\$115,65
Western Auto Supply Company and Subsidiaries . Spiegel, Inc. and Subsidiaries (b)	157,789	182,155 89,799	161,82 85,48
Revenue from Merchandising Division	246,662	271,954	247,30
Total	\$355,398	\$384,290	\$362,96
INCOME BEFORE INCOME TAXES AND EXTRAORDINARY CREDIT			
Finance Division	\$29,790	\$23,548	\$22,86
Western Auto Supply Company and Subsidiaries . Spiegel, Inc. and Subsidiaries (b)	7,402 2,470	8,886 4,143	8,17 82
Merchandising Division	9,872	13,029	8,99
Total	\$39,662	\$36,577	\$31,86
NET INCOME Finance Division	\$ 16,035	\$ 12,892	\$12,40
Merchandising Division (a) Western Auto Supply Company and Subsidiaries.	3,709	4,462	3,89
Spiegel, Inc. and Subsidiaries	<u>1,325</u> 5,034	<u>1,945</u> 6,407	4,22
Income before Extraordinary Credit	21,069	19,299	16,62
Extraordinary Credit (c)	\$21,069	<u> </u>	- \$16,62
	<u> </u>	Ψ 10,200	<u> </u>
EARNINGS PER COMMON SHARE (a) Primary			
Before Extraordinary Credit	\$.98	\$.88	\$.7
Net Income	\$.98	\$.88	\$.7
Fully-diluted Before Extraordinary Credit	\$.85	\$.77	\$.6
Extraordinary Credit (c)			
Net Income	\$.85	<u>\$.77</u>	\$.6
SHARES ENTITLED TO VOTE \$5.50 Dividend Cumulative Convertible Preferred Stock	01100E	\$00.00 E	Ф77 г
High Sales Price		\$98.625 76.625 1.375	\$77.5 58.5 1.3
\$4.30 Dividend Cumulative Preferred Stock (Convertible prior to November 1, 1977)			
High Sales Price	67.00	54.00	46.5
Low Sales Price	53.50 2.15	47.00 —	37.7
Common Stock			
High Sales Price	27.375 19.00	20.75 16.25	17.0 11.7
Dividends Paid per Share	.3125	.3125	.3

a) Quarterly and total figures for 1973 have been restated for retroactive changes in methods of revenue recognition by the non-consolidated merchandising subsidiaries. (See Note 2, Page 18.)

Supplemental Information

				1973		
Fourth Quarter (in	Total thousands, excep	First Quarter ot per share figure	Second Quarter es)	Third Quarter	Fourth Quarter	Total
\$115,810	\$ 452,539	\$ 98,947	\$103,966	\$104,440	\$108,964	\$ 416,317
141,431 131,876 273,307 \$389,117	643,204 396,028 1,039,232 \$1,491,771	150,510 92,042 242,552 \$341,499	177,697 105,049 282,746 \$386,712	153,133 93,026 246,159 \$350,599	150,649 140,496 291,145 \$400,109	631,989 430,613 1,062,602 \$1,478,919
\$16,222	\$ 92,428	\$28,199	\$26,446	\$26,921	\$20,078	\$101,644
4,851 2,820	29,310 	8,379 5,058	9,943 4,982	4,820 3,428	6,105 2,278	29,247 15,746
7,671 \$23,893	39,571 \$131,999	13,437 \$41,636	14,925 \$41,371	8,248 \$35,169	8,383 \$28,461	44,993 \$146,637
\$ 9,165	\$50,498	\$14,020	\$12,839	\$15,098	\$10,633	\$52,590
2,521 1,685 4,206 13,371 12,109 \$25,480	14,582 	4,252 2,463 6,715 20,735 \$20,735	5,173 2,451 7,624 20,463 - \$20,463	2,552 1,642 4,194 19,292 \$19,292	3,316 1,488 4,804 15,437 — \$15,437	15,293 8,044 23,337 75,927 \$75,927
\$.58 .63 \$1.21	\$3.19 63 	\$.98 <u>\$.98</u>	\$.96 <u>\$.96</u>	\$.90 	\$.68 <u>\$.68</u>	\$3.52
\$.53 .49	\$2.82 .49	\$.83	\$.82	\$.78	\$.62	\$3.05
\$1.02	\$3.31	\$.83	\$.82	\$.78	\$.62	\$3.05
\$79.00 60.625 1.375	\$5.50	\$233.00 166.50 1.375	\$171.00 101.00 1.375	\$153.25 126.50 1.375	\$160.25 102.75 1.375	\$5.50
47.25 37.00	4.30	112.50 82.00 2.15	87.50 62.00 —	77.50 63.50 2.15	80.125 55.00 —	4.30
18.00 12.50 .3125	1.25	53.00 34.625 .2875	38.75 22.50 .2875	35.875 26.50 .3125	36.375 22.00 .3125	1.20

b) Quarterly figures for the first three quarters of 1974 and quarterly and total figures for 1973 have been restated for consolidation of life insurance company. (See Spiegel Note 1b, Page 28.)

c) See Note 16, Page 22.

